



LOUISIANA
TRAVEL
ASSOCIATION

INVESTOR MEMBER PACKAGES

LTA currently offers five elevated membership packages, giving your business or organization the opportunity to engage at a whole new level! Let us help you accelerate your involvement and leadership within Louisiana's travel industry, while also increasing your exposure.





FIVE INVESTOR MEMBER PACKAGES

PREMIUM PARTNER

Companies who buy in at this level of membership can expect increased exposure at major LTA events, while also having the opportunity to engage more of their staff and board in the inner-workings of the statewide industry.

ELITE PARTNER

This membership level extends your benefits to include exclusive access to special events and more exposure to industry leaders, elected officials and board members.

PLATINUM PARTNER

At this level of membership, companies can gain greater access to the association, more advocacy involvement and legal advice.

BOARD CIRCLE

Board Circle members gain greater access to the association and recognition, plus are offered a seat on the LTA Board of Directors. Board Circle members gain greater access to the association and recognition, a seat on the LTA Board of Directors and legal advice.

CHAIRMAN'S CIRCLE

This highest level of investment in LTA gives your business a seat on LTA's Executive Board and offers exclusive access to the CEO, frequent legislative briefings and legal advice. Chairman's Circle members are also guaranteed a location sponsorship of one LTA meeting.

2024 CHAIRMAN'S CIRCLE



2024 PLATINUM PARTNERS

2024 ELITE PARTNER



2024 PREMIUM PARTNERS



		Premium Partner \$4,000	Elite Partner \$5,600	Platinum Partner \$7,500	Board Circle \$15,000	Chairman's Circle \$25,000
MEMBERSHIP						
1 Full Membership, 4 Basic		X	X	X	X	X
1 additional Full Membership					X	X
LTA Board of Directors seat					X	X
LTA Executive Board of Directors seat						X
Location sponsor of LTA meeting						X
ADVOCACY						
Advocacy Sponsorship		X	X	X	X	X
Advocacy support from LTA Advocacy Staff					X	X
Advocacy support from Haynie & Associates						X
Legal advice from Breazealle, Sachse & Wilson				X	X	X
Legislative briefings from LTA Advocacy Staff						X
EDUCATION/EVENTS						
Louisiana Travel Summit registrations		3	4	5	5	5
LTA Annual Meeting registrations		3	4	5	5	5
Early admittance to Travel Summit events		X	X	X	X	X
Early admittance to Annual Meeting events		X	X	X	X	X
1 Summit Optional Event ticket						X
Louisiana Tourism Leadership Academy (LTLA) scholarship					X	X
Additional LTLA scholarship						X
1 Senior Leadership Forum registration					X	X
VIP Event Access		X	X	X	X	X
RECOGNITION						
Logo recognition at LTA events		X	X	X	X	X
Logo recognition on LTA website and social media		X	X	X	X	X

FOR MORE INFORMATION ABOUT INVESTOR MEMBER PACKAGES, CONTACT

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