



LOUISIANA  
TRAVEL  
ASSOCIATION

**FOR IMMEDIATE RELEASE**

Feb. 5, 2020

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## Louisiana Travel Association honors tourism industry with 2020 Louey Awards

*Industry's premiere awards presented to individuals and organizations from across the state*

**Charenton, La.** (Feb. 5, 2020) – During its Annual Meeting last week, the Louisiana Travel Association (LTA) announced the winners of the Louey Awards, which honor and showcase individuals and organizations who have made outstanding contributions to the Louisiana tourism industry.

“It is our privilege to honor those in Louisiana’s tourism industry who work diligently every day to showcase our great culture to the rest of the world,” said Jill Kidder, LTA President and CEO. “Their work attracts more than 51 million visitors to Louisiana a year, stimulating the economy of the entire state.”

The winners of the 2020 Louey Awards are as follows:

- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget up to \$499,999): **Natchitoches Convention & Visitors Bureau**
- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget from \$500,000 - \$999,999): **Ruston-Lincoln Parish Convention & Visitors Bureau**
- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget from \$1 million and above): **Lake Charles/Southwest Louisiana Convention & Visitors Bureau**
- Tourism Campaign of the Year (budget up to \$29,999): **Blush & Bashful Weekend – Natchitoches CVB**
- Tourism Campaign of the Year (budget of \$30,000 and above): **New Orleans at World Pride – Communitify and New Orleans Tourism**
- Festival/Event of the Year: **Rougarou Fest**
- Attraction of the Year: **Gator Chateau**, Jennings
- Accommodation of the Year/Full-Service Lodging: **Windsor Court Hotel**, New Orleans
- Accommodation of the Year/Limited-Service Lodging: **Hotel Cazan**, Mamou
- Major Event of the Year: **USA Boxing – Visit Lake Charles**
- Accommodation of the Year/Bed & Breakfast: **Bienvenue Mon Ami Bed & Breakfast**, Amite City
- Restaurateur of the Year: **Dave Evans**, Luna Bar & Grill
- Campground/RV Park of the Year: **Indian Creek Recreation Area**, Woodworth
- Community Partnership of the Year: **2019 Destination Downtown – Hammond, LA**
- Legislative Travel Champion: **Representative Stephen Dwight**
- Legislative Travel Champion: **Senator Troy Carter**
- Victor Profis Travel Media: **Nelson Gumm**, AJR Media Group



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- Rising Star of the Year: **Taylor Beard Stanley**, Lake Charles/Southwest Louisiana CVB
- Will Mangham Tourism Lifetime Achievement: **Linda Curtis-Sparks**, Sabine Parish Tourist Commission

### **About the Louisiana Travel Association**

LTA is a trade association leading and strengthening Louisiana's vibrant tourism industry through promotion, education and advocacy on behalf of our members. Tourism generated \$1.9 billion for Louisiana in 2018 and employs more than 237,200 people throughout the state. For more information, visit

[LouisianaTravelAssociation.org](http://LouisianaTravelAssociation.org).

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*\*Photos of individual awards are available upon request to [Laura@LouisianaTravelAssociation.org](mailto:Laura@LouisianaTravelAssociation.org).*