



LOUISIANA
TRAVEL
ASSOCIATION

FOR IMMEDIATE RELEASE

Jan. 20, 2023

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Louisiana Travel Association honors tourism industry with 2023 Louey Awards

Industry's premiere awards presented to individuals and organizations from across the state

New Orleans, La. (Jan. 20, 2023) – During its Annual Meeting this week, the Louisiana Travel Association (LTA) announced the winners of the Louey Awards, which honor and showcase individuals and organizations who have made outstanding contributions to the Louisiana tourism industry.

“It is our privilege to honor those in Louisiana’s tourism industry who work diligently every day to showcase our great culture to the rest of the world,” said Kim Dodd Boasso, LTA President and CEO. “Their work attracts more than 41 million visitors to Louisiana a year, stimulating the economy of the entire state.”

The winners of the 2023 Louey Awards are as follows:

- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget up to \$499,999): **Acadia Parish Convention & Visitors Commission**
- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget from \$500,000 - \$999,999): **Natchitoches Convention & Visitors Bureau**
- Outstanding Convention and Visitors Bureau/Tourist Commission of the Year (budget from \$1 million and above): **Visit Lake Charles**
- Tourism Campaign of the Year (budget up to \$29,999): **Louisiana’s Cajun Bayou Tourism**, From Acadian to Cajun
- Tourism Campaign of the Year (budget of \$30,000 and above): **Visit Lake Charles**, Austin Integrated Marketing Campaign
- Festival/Event of the Year: **Rougarou Fest**
- Attraction of the Year: **Gnarly Barley Brewing**
- Accommodation of the Year/Full-Service Lodging: **Watermark Baton Rouge**
- Accommodation of the Year/Bed & Breakfast: **Crawfish Haven/Mrs. Rose’s Bed & Breakfast**
- Major Event of the Year: **PGA Korn Ferry Tour Lake Charles Championship**, Visit Lake Charles
- Restaurateur of the Year: **Cory Bahr**
- Campground/RV Park of the Year: **Farr Park Equestrian Center and RV Campground**
- Community Partnership of the Year: **Hache Grant Association**
- Legislative Travel Champion: **Representative Clay Schexnayder**, Speaker of the House
- Legislative Travel Champion: **Senator Heather Cloud**



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- Marion “Butch” Fox Advocacy Award: **Jill Kidder**
- Victor Profis Travel Media: **Katie Guasco**
- Rising Star of the Year: **Chris Landry**
- Will Mangham Tourism Lifetime Achievement: **Paul Arrigo**

About the Louisiana Travel Association

LTA is a trade association leading and strengthening Louisiana’s vibrant tourism industry through advocacy, education, and promotion on behalf of our members. Tourism generated \$16.8 billion for Louisiana in 2021 and is the 5th highest employer in the state. For more information, visit LouisianaTravelAssociation.org.

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**Photos of individual awards are available upon request to Emmie@LouisianaTravelAssociation.org.*