

Contract & Reservation Form 1

HIGHLIGHTED SPONSORS | AJR MEDIA GROUP

AAA Explorer Southern Magazine

___ Spring 2023 ___ Summer 2023 ___ Fall 2023
___ Winter 2023 ___ Spring 2024 ___ Summer 2024
___ Full page \$5,300 ___ 2/3 page \$3,700 ___ 1/2 page \$3,050
___ 1/3 page \$2,100 ___ 1/6 page \$1,050

\$ _____

AAA Explorer Texas Magazine

___ Spring 2023 ___ Summer 2023 ___ Fall 2023
___ Winter 2023 ___ Spring 2024 ___ Summer 2024
___ 1/3 page \$5,070 ___ 1/6 page \$2,990

\$ _____

AJR Media's AAA Explorer eNewsletter Campaigns

AAA Explorer Texas

___ Sponsored Content \$8,910 ___ Banner Ad \$4,950
___ Property/Business Showcase \$2,277

\$ _____

AAA Explorer Southern

___ Sponsored Content \$4,455 ___ Banner Ad \$2,475
___ Property/Business Showcase \$1,188

\$ _____

AJR Media Group TourLouisiana.com Bundle

___ Bundle \$5,750

\$ _____

AJR's Reach Exclusive 1st Party Audience-Facebook/Instagram

___ Single Ad/Carousel Ad \$2,500
___ Social Video \$2,500

\$ _____

AJR's Reach Canadian Audiences: Globe & Mail

___ January 28, 2023 edition ___ February 4, 2023 edition
___ 1/4 page \$5,462 ___ 1/2 page \$10,650

\$ _____

Datify by AJR Media Group [Circle your selection(s)]

Population Size	Bronze	Silver	Gold	Platinum
More than 200,000		\$28,764	\$34,164	\$41,364
Between 130,000 and 200,000		\$27,564	\$30,564	\$37,764
Between 90,000 and 130,000		\$23,964	\$26,964	\$34,164
Between 50,000 and 90,000		\$20,364	\$23,364	\$30,564
Between 20,000 and 50,000		\$15,564	\$19,764	\$26,964
Less than 20,000		\$13,164	\$16,164	\$23,364
Less than 20,000/Less than 5 hotels	\$7,164			
Four years of Historical Data:	\$500	\$1,000	\$1,500	\$2,000
Optional Consumer spending data:	\$450/Month			

\$ _____

Datify Visitor Data Intelligence Dashboard: Attribution Marketing Add-On

___ \$2,500 ___ \$5,000 ___ \$7,500 ___ \$10,000

\$ _____

HIGHLIGHTED SPONSORS | COMPASS MEDIA

Compass Media Fall Travel Newspaper & Online Insert

September 2023
___ 1/2 page \$18,000 ___ 1/4 page \$9,000 ___ 1/8 page \$4,800

\$ _____

Compass Media Spring Travel Newspaper & Online Insert

___ April 2023 ___ April 2024
___ 1/2 page \$17,500 ___ 1/4 page \$9,200 ___ 1/8 page \$4,600

\$ _____

Compass Media Family Travel Planner- Multiple Magazine Insert

January/February 2023
___ 1/2 page \$27,125 ___ 1/4 page \$13,560 ___ 1/8 page \$6,780

\$ _____

Compass Media Custom Festival/Event Promotion

___ 1100 Clicks \$1,725 ___ 2100 Clicks \$2,875 ___ 4250 Clicks \$5,750

\$ _____

Compass Media Content + Clicks Campaign

___ \$1,100 ___ \$1,950 ___ \$2,350 ___ \$3,400

\$ _____

Compass Media Digital Display Campaign

___ 1300 Clicks \$1,665 ___ 2200 Clicks \$2,760
___ 4500 Clicks \$5,500 ___ 9,000 Clicks \$10,850

\$ _____

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Please complete and sign this contract form.

Contact _____

Business _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

If you are an **advertising agency**, please complete the top section on behalf of your client and the bottom section for your agency.

Contact _____

Business _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card: _____

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 2

Compass Media Digital Outdoor Campaign

___1300 Clicks \$1,650 ___2200 Clicks \$2,750
___4500 Clicks \$5,500 ___9,000 Clicks \$10,800

Compass Media Display & Social Media Remarketing Campaign

___1100 Clicks \$1,650 ___1920 Clicks \$2,760
___4000 Clicks \$5,500 ___8,400 Clicks \$10,800

Compass Media Staycation

___1100 Clicks \$1,725 ___2100 Clicks \$2,875
___4250 Clicks \$5,750 ___7,000 Clicks \$8,600

Compass Media Social Media Video Campaign

___5,900+ \$2,275 ___15,400+ \$5,700 ___33,000+ \$11,000

Compass Media Digital Girlfriend Getaways Campaign

___\$4,300 ___\$7,850

Compass Media Food Focused Campaign

___\$3,450 ___\$5,750 ___\$8,500

Compass Media Targeted Email Solutions

___\$1,725

HIGHLIGHTED SPONSORS | HOFFMAN MEDIA

Hoffman Media Southern Bundle

___Jan/Feb 2023 ___Mar/Apr 2023 ___May/June 2023
___July/Aug 2023 ___Sept 2023 ___Oct 2023
___Sept/Oct 2023 ___Nov/Dec 2023 ___Jan/Feb 2024
___Mar/Apr 2024 ___May/June 2024
___1/2 page \$5,520 ___1/3 page \$4,485 ___1/4 page \$3,795

Hoffman Media StoryMaker

___\$4,945

Hoffman Media Foodi(E)-Mail Marketing Campaign

___ Louisiana Cookin' \$2,650 ___Taste of the South \$3,500
___ Cooking with Paula Deen \$6,100

LTA CAMPAIGNS

Golf Louisiana 2023

___Full page \$1,695 ___1/2 page \$995 ___1/4 page \$695
Non-Member Rates
___Full page \$2,095 ___1/2 page \$1,395 ___1/4 page \$1,095

Louisiana Attractions Program

___June/July 2023 ___June/July 2024
___Full page \$1,795 ___1/2 page \$1,095 ___1/4 page \$625
___Photo Listing \$425 ___Basic Listing \$275 ___Coupons \$400
___Breweries \$350

Louisiana Christmas Campaign

___October 2023 ___October 2024
___Full page \$1,450 ___1/2 page \$925 ___1/4 page \$525
___Photo Listing \$375 ___Basic Listing \$225 ___Calendar Listing \$150

Louisiana Culinary Trails

___Individual trail \$25,000 ___Platinum \$14,500 ___Gold \$6,000
___Silver \$3,000 ___Listing \$500

Louisiana Fishing & Outdoor Adventures Program

___2023 ___2024
___Platinum \$5,950 ___Gold \$3,450 ___Silver \$1,950
___1/2 page \$1,095 ___1/4 page \$695 ___Photo Listing \$450
___Basic Listing \$275 ___Charter rate \$350

TRADE AND TRAVEL SHOWS

National Tour Association-Bank Traveler/Select Traveler

___NTA 2023 ___Bank Traveler/Select Traveler 2024
___Full page \$800 ___1/2 page \$450 ___Listing \$100

\$ _____

\$ _____

\$ _____

\$ _____

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City _____

State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card:

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 3

Faith Travel

___2023 _____2024
___Full page \$800 ___1/2 page \$450 ___Listing \$100

Student Youth Travel Association

___Aug 2023 _____Aug 2024
___Full page \$800 ___1/2 page \$450 ___Listing \$100

STS Domestic Showcase

___2023 _____2024
___Full page \$800 ___1/2 page \$450 ___Listing \$100

American Bus Association

___2023 _____2024
___Full page \$800 ___1/2 page \$450 ___Listing \$100

BROCHURE & RACK CARD PRINTING

Rack Card

___10,000 - \$1,180
___15,000 - \$1,420
___25,000 - \$1,680
___50,000 - \$2,425

2 Panel (8"x9")

___10,000 - \$1,325
___15,000 - \$1,640
___25,000 - \$1,980
___50,000 - \$2,790

3 Panel (8.5"x11")

___10,000 - \$1,530
___15,000 - \$1,842
___25,000 - \$2,184
___50,000 - \$3,270

4 Panel (8.5"x14")

___10,000 - \$1,680
___15,000 - \$2,080
___25,000 - \$2,945
___50,000 - \$4,365

LOUISIANA DISTRIBUTION PROGRAM

___One panel rack card (no larger than a 4" x 9") \$575
___2-3 panel brochure (no larger than a 4" x 9") \$625
___Multiple page brochure (no larger than a 4" x 9") \$725
___Digest/Full size \$850 ___One-time distribution (max 5,000 brochures) \$350

DATA & RESEARCH OPPORTUNITIES

AirDNA DMO Solutions

___Option 1 Silver \$5,103 ___Option 1 Gold \$6,805
___Option 2 \$1,575 ___Option 3 \$450
___Option 4 Bronze \$3,402 ___Option 4 Silver \$5,103 ___Option 4 Gold \$5,670

STR Report

___\$1,200

RADIO

Relic - Podcast Production

___Option 1 \$690 ___Option 2 \$1,380
___Additional episode \$460 ___Additional Hours of Service \$140

Spotify by ReachLocal

___Option 1 \$2,400 ___Option 2 \$4,500 ___Option 3 \$6,600

TV

Gray Media TV Promotion

___Option 1 \$8,625 ___Option 2 \$10,350 ___Option 3 \$15,525
___Option 4 \$20,125 ___Option 5 \$24,725

OTT Targeting

___Bronze \$3,450 ___Silver \$6,030
___Gold \$12,000 ___Platinum \$18,100

MEDIA BUNDLES

Country Roads Magazine Multi-Media Giveaway Package

___\$3,500

Gray Media's Multimedia Promotion

___\$3,500

Houstonia Digital Bundles

___Program 1 \$2,250 ___Program 2 \$4,500

Louisiana Press Staycation Bundles

___Gold \$8,600 ___Silver \$6,000 ___Bronze \$2,875

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

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E-mail _____

Billing E-mail _____

Signature _____

Date _____

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E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card:

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 4

Madden Media's Domestic Drive Market Bundle

___ Bronze \$5,000 ___ Silver \$7,900 ___ Gold \$13,800 \$ _____

Nexstar Media Inc., TV & Digital Bundles

___ Option 1 \$4,025 ___ Option 2 \$5,750 ___ Option 3 \$10,000 \$ _____
___ Option 4 \$11,500 ___ Option 5 \$13,000

MAGAZINES

Culinary

Louisiana Kitchen

___ Jan/Feb 2023 ___ Mar/Apr 2023 ___ May/June 2023 \$ _____
___ July/Aug 2023 ___ Sept/Oct 2023 ___ Nov/Dec 2023
___ Jan/Feb 2024 ___ Mar/Apr 2024 ___ May/June 2024
___ 1/6 page \$680 ___ 1/4 page \$1,122 ___ 1/3 page \$1,360
___ 1/2 page \$2,040 ___ 1/2 spread \$3,672 ___ 1/2 page jr. \$2,210
___ 2/3 page \$2,380 ___ Full page \$3,400

*Make note if you have multiple buys for discounted rates _____

Culture

64 Parishes

___ Winter 2022/2023 ___ Spring 2023 ___ Summer 2023 \$ _____
___ Fall 2023 ___ Winter 2023/2024 ___ Spring 2024
___ Summer 2024
___ 1/4 page \$780 ___ 1/2 page \$1,140 ___ Full page \$1,791
___ Regular column \$250 ___ Feature story \$550

Country Roads Magazine

___ Jan 2023 ___ Feb 2023 ___ Mar 2023 \$ _____
___ Apr 2023 ___ May 2023 ___ June 2023
___ July 2023 ___ Aug 2023 ___ Sept 2023
___ Oct 2023 ___ Nov 2023 ___ Dec 2023
___ Jan 2024 ___ Feb 2024 ___ Mar 2024
___ Apr 2024 ___ May 2024 ___ June 2024
___ Double page spread \$3,000

Oxford American

___ Spring 2023 ___ Summer 2023 ___ Fall 2023 \$ _____
___ Music 2023 ___ Spring 2024 ___ Summer 2024
Premium Placements
___ Full page \$2,400 ___ Spread \$4,800 ___ Inside Back Cover \$3,000
Special Sections
___ Full page \$1,900 ___ 1/2 page \$1,300 ___ 1/3 page \$975

USA Today Magazine Special Edition

___ February 2023 ___ May 2023 ___ June 2023 (National Parks) \$ _____
___ June 2023 (Pride) ___ August 2023 ___ September 2023 (Southeast Travel)
___ September 2023 (Hispanic Living) ___ November 2023
___ Full page \$13,500 ___ 1/2 page \$7,000 ___ 1/4 page \$3,750

Lifestyle

AARP The Magazine

___ Feb/Mar 2023 ___ Apr/May 2023 ___ Oct/Nov 2023 \$ _____
___ Full page \$13,985 ___ 1/2 page \$9,100
___ Feb/Mar 2024 ___ Apr/May 2024
___ Full page \$14,299 ___ 1/2 page \$9,273

Houstonia Magazine

___ Dec-Feb 2022/2023 ___ March-May 2023 ___ June-August 2023 \$ _____
___ Sept-Nov 2023 ___ Dec-Feb 2023/2024 ___ March-May 2024
___ June-August 2024
___ Full page \$7,800 ___ 2/3 page \$5,450 ___ 1/2 page \$4,450
___ 1/3 page \$2,600 ___ 1/6 page \$1,200

okra Magazine

___ Fall/Winter 2022/2023 ___ Winter/Spring 2023 ___ Spring/Summer 2023 \$ _____
___ Summer/Fall 2023 ___ Fall/Winter 2023/2024 ___ Winter/Spring 2024
___ Spring/Summer 2023
___ Full page \$3,550 ___ 1/2 page \$2,200 ___ Inside Cover Spread \$6,390
___ Inside Back Cover \$4,260 ___ Back Cover \$4,790

Texas Monthly Co-op

___ March 2023 ___ May 2023 ___ September 2023 \$ _____
___ November 2023
___ 1/2 page \$6,100 ___ 1/4 page \$3,050 ___ 1/8 page \$1,525

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City _____

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E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card: _____

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 5

Outdoors

BirdWatching Magazine

___Mar/Apr 2023 ___Sept/Oct 2023 ___Mar/Apr 2024
___1/3 page \$1,300 ___1/6 page \$680

\$ _____

ROVA-The Magazine for Epic Road Trips

___Feb/Mar 2023 ___Apr/May 2023 ___June/July 2023
___Aug/Sept 2023 ___Oct/Nov 2023 ___Dec/Jan 2023/2024
___Feb/Mar 2024 ___Apr/May 2024 ___June/July 2024
___Full page \$4,500 ___1/2 page \$2,900 ___1/4 page \$1,950

\$ _____

Travel

American Road Magazine

___Spring 2023 ___Autumn 2023 ___Spring 2024
___1/2 page \$2,100 ___1/4 page \$1,050 ___1/8 page \$525

\$ _____

Film

Destination Film Guide 2023

___Option 1 \$5,000 ___Option 2 \$3,845 ___Option 3 \$2,750
___Option 4 \$1,900 ___Option 5 \$3,100

\$ _____

NEWSPAPER

Louisiana Newspaper Program

Ad week runs Sunday-Saturday, any week Jan 2023-June 2024

___2x2 One Region \$500 ___2x2 Two Region \$915 ___2x2 Statewide \$1,240
___2x4 One Region \$865 ___2x4 Two Region \$1,840 ___2x4 Statewide \$2,500
___2x6 One Region \$1,430 ___2x6 Two Region \$2,530 ___2x6 Statewide \$3,350
___3x7 One Region \$2,240 ___3x7 Two Region \$4,140 ___3x7 Statewide \$5,590

\$ _____

DIGITAL

225 Magazine Digital

___Option 1 \$750 ___Option 2 \$2,250

\$ _____

AARP Digital Campaign

___Program 1 \$3,800 ___Program 2 \$8,000 ___Program 3 \$11,250
___Program 4 \$5,750 ___Program 4 \$11,500

\$ _____

Country Roads Digital Campaign

___ \$2,250

\$ _____

Expedia

___Option 1 \$11,000 ___Option 2 \$16,000

\$ _____

Garden & Gun Digital Campaign

___Option 1 \$5,750 ___Option 2 \$5,750 ___Option 3 \$8,500
___Option 4 \$8,500 ___Option 5 \$11,000

\$ _____

It's a Southern Thing Contest Package by Advance Travel & Tourism

___ \$12,360

\$ _____

It's a Southern Thing Video Sponsorship by Advance Travel & Tourism

___ \$5,750

\$ _____

Houston Chronicle Display Campaign

___Program 1 \$1,150 ___Program 2 \$2,300
___Program 3 \$5,500 ___Program 4 \$8,600

\$ _____

Louisiana News Sites

Program 1
___Option 1 \$4,740 ___Option 2 \$3,500 ___Option 3 \$1,550
Program 2
___Option 1 \$12,650 ___Option 2 \$6,000

\$ _____

Madden Media's Canadian Targeted Digital Campaign

___Bronze \$3,700 ___Silver \$5,200 ___Gold \$8,100

\$ _____

Madden Media's Remarketing Display Campaign

___Bronze \$3,600 ___Silver \$5,000 ___Gold \$8,500

\$ _____

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Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

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Business _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card: _____

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 6

Madden Media's Video Remarketing Campaign

___ Bronze \$2,340 ___ Silver \$3,550 ___ Gold \$5,100 \$ _____

NOLA.com | The Advocate Digital Campaigns

___ Package 1 \$1,075 ___ Package 2 \$3,225 ___ Package 3 \$6,000 \$ _____

NOLA.com | The Advocate Content Campaigns

___ \$6,325 \$ _____

NOLA.com | Vacation & Travel Guide

___ Package 1 \$7,475 ___ Package 2 \$4,140 ___ Package 3 \$2,070 \$ _____
___ Package 4 \$860 ___ Eblast \$300 ___ Logo Spot \$150

Oxford American Digital Campaigns

___ Package 1 \$5,985 ___ Package 2 \$2,425 ___ Package 3 \$1,575 \$ _____

Spearfish Digital Repeat Visitor Program

___ Option 1 \$1,725 ___ Option 2 Clicks \$3,450 ___ Option 3 \$4,725 \$ _____
___ Option 4 \$6,900 ___ Option 5 \$8,625

Texas Monthly Digital Campaign

___ Program 1 \$4,800 ___ Program 2 \$5,000 ___ Program 3 \$4,800 \$ _____
___ Program 4 \$1,600 ___ Program 5 \$2,300 ___ Program 6 \$3,050

TikTok + Premium Geofence Package by Advance Travel & Tourism

___ One Month Campaign \$2,300 ___ Two Month Campaign \$6,900 \$ _____
___ Three Month Campaign \$10,350

TripChat

___ Standard \$674 ___ Plus \$899 ___ Premium \$1,349 \$ _____

Visit Widget Interactive Itinerary

___ Basic \$4,525 + \$2700 Set up Fee ___ Plus \$6,797 + \$2700 Set up Fee \$ _____
___ Pro \$11,328 + \$2700 Set up Fee

Von Mack Agency Social Post Package

___ Lite (3 month partnership) \$1,890 ___ Lite (6 month partnership) \$3,795 \$ _____
___ Standard (3 month partnership) \$2,875 ___ Standard (6 month partnership) \$5,750
___ Advanced (3 month partnership) \$6,325 ___ Advance (6 month partnership) \$12,650

MEETING PLANNING DIGITAL

Convention South Digital

___ Program 1 \$2,070 ___ Program 2 \$750 ___ Program 3 \$610 \$ _____
___ Program 4 \$1,150 ___ Program 5 \$610 ___ Program 6 \$920
___ Program 7 \$1,150 ___ Program 8 \$1,840 ___ Program 9 \$1,265

Group Travel Leader Digital Packages

___ Package 1 \$2,400 ___ Package 2 \$4,200 \$ _____

Meeting Content Activation by Connect + Connect Sports

___ 1 Custom Article (1,500 clicks) \$11,500 \$ _____

Premier Travel Media Digital Packages

___ Dominant \$10,000 ___ Competitive \$6,700 ___ Presence \$3,500 \$ _____

Small Market Meetings Digital Packages

___ Package 1 \$2,500 ___ Package 2 \$4,000 ___ Package 3 \$5,500 \$ _____

SportsEvents Digital Campaign

___ Program 1 \$805 ___ Program 2 \$620 \$ _____

SportsTravel Digital Campaign

___ Program 1 \$9,000 ___ Program 2 \$5,750 \$ _____

DIRECTORIES & GUIDES

Good Sam RV Travel Guide Services

___ 1/6 page ad \$2,771 ___ 1/12 page ad \$1,385 ___ Optional Add-On \$895 \$ _____

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Billing E-mail _____

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Billing E-mail _____

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Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card:

Billing address for card: _____

Signature: _____

Date: _____

Contract & Reservation Form 7

TRADE ADVERTISING

LTA AAA E-Newsletter

___ January 2023 ___ June 2023 ___ October 2023
___ January 2024 ___ June 2024
___ Side Banner Ad(s) \$295 ___ Advertorial Section(s) \$395

\$ _____

LTA Group Travel E-Newsletter

___ January 2023 ___ March 2023 ___ June 2023
___ Oct 2023 ___ January 2024 ___ March 2024
___ June 2024
___ Side Banner \$300 ___ Advertorial Section \$575

\$ _____

BizBash + Connect Meetings Magazine

___ Spring 2023 ___ Fall 2023 ___ Spring 2024
___ Full Page \$5,175 ___ 1/2 Page \$3,450

\$ _____

Connect SPORTS Magazine

___ Spring 2023 ___ Spring 2024
___ Full Page \$5,175

\$ _____

Convention South

___ February 2023 ___ March 2023 ___ April 2023
___ June 2023 ___ July 2023 ___ August 2023
___ September 2024 ___ October 2023 ___ December 2023
___ February 2024 ___ March 2024 ___ April 2024
___ June 2024 ___ July 20234 ___ August 2024
___ 2 Page Spread \$8,300 ___ Full Page Ad \$4,100 ___ 1/2 Page Ad \$2,800
___ 1/3 Page Ad \$2,185 ___ 1/4 Page Ad \$1,610

\$ _____

Destinations Magazine

___ Jan/Feb 2023 ___ March/April 2023 ___ Nov/Dec 2023
___ Jan/Feb 2024 ___ March/April 2024
___ 1/8 page \$490 ___ 1/4 page \$980 ___ 1/2 page \$1,960
___ Digital add-on \$2,200

\$ _____

Group Travel Leader

___ January 2023 ___ March 2023 ___ June 2023
___ September 2023 ___ January 2024 ___ March 2024
___ Full Page \$3,565 ___ 2/3 Page \$2,990 ___ 1/2 Page \$2,415
___ 1/3 Page \$1,495 ___ 1/6 Page \$1,125

\$ _____

Group Travel Leader African American Heritage Guide

___ Full Page \$5,750 ___ 2/3 Page \$4,700 ___ 1/2 Page \$3,795
___ 1/3 Page \$2,415 ___ 1/6 Page \$1,700

\$ _____

Leisure Group Travel

___ October 2022 ___ December 2022 ___ April 2023
___ April 2024
___ Full Page \$4,790 ___ 1/2 Page \$2,904 ___ 1/3 Page \$2,250
___ 1/4 Page \$1,692 ___ 1/6 Page \$900 ___ Itinerary \$2,500

\$ _____

Reunions

___ March 2023 ___ March 2024
___ Full page + 2-page Destination Content \$4,300
___ 1/2 page + 1.5-page Destination Content \$3,300
___ Full page Destination Content \$1,670

\$ _____

Small Market Meetings

___ Feb 2023 ___ March 2023 ___ April 2023
___ June 2023 ___ September 2023 ___ February 2024
___ April 2024 ___ June 2024
___ 1/6 page \$800 ___ 1/3 page \$1,265 ___ 1/2 page \$1,725
___ 2/3 page \$2,070 ___ Full page \$2400

\$ _____

SportsEvents

___ March 2023 ___ June 2023 ___ Dec 2023
___ March 2024 ___ June 2024
___ 1/8 page \$450 ___ 1/4 page \$900 ___ 1/2 page \$1,800

\$ _____

BILLBOARD

Carvertise

___ \$10,970

\$ _____

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Billing E-mail _____

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E-mail _____

Billing E-mail _____

Signature _____

Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card:

Billing address for card: _____

Signature: _____

Date: _____