

CONTRACT & RESERVATION FORM I

HIGHLIGHTED SPONSORS | AJR MEDIA GROUP

AAA Explorer Southern Magazine

___ Winter 2024 ___ Spring 2024 ___ Summer 2024

___ Fall 2024 ___ Winter 2025 ___ Spring 2025

___ Full page \$5,414 ___ 2/3 page \$3,795 ___ 1/2 page \$3,124

___ 1/3 page \$2,165 ___ 1/6 page \$1,082

AAA Explorer Texas Magazine

___ Winter 2024 ___ Spring 2024 ___ Summer 2024

___ Fall 2024 ___ Winter 2025 ___ Spring 2025

___ Full page \$13,962 ___ 2/3 page \$10,467 ___ 1/2 page \$8,734

___ 1/3 page \$5,228 ___ 1/6 page \$3,083

AJR Media’s AAA Explorer eNewsletter Campaigns

AAA Explorer Texas

___ Sponsored Content \$10,890

___ Banner Ad \$5,940

___ Property/Business Showcase \$3,168

AAA Explorer Southern

___ Sponsored Content \$5,445

___ Banner Ad \$2,970

___ Property/Business Showcase \$1,584

AJR’s Reach Exclusive 1st Party Audience-Facebook/Instagram

___ Single Ad/Carousel Ad \$2,500

___ Social Video \$2,500

AJR’s Reach Canadian Audiences: Globe & Mail

___ January 27th, 2024 edition ___ February 3rd, 2024 edition

___ 1/4 page \$5,630 ___ 1/2 page \$10,979

AJR Media Group TourLouisiana.com Audience Targeting

___ \$3,500

AJR Media Group TourLouisiana.com Bundle

___ \$5,750

Datify by AJR Media Group [Circle your selection(s)]

Population Size	Bronze	Silver	Gold	Platinum
More than 200,000		\$29,964	\$37,164	Upon Request
Between 130,000 and 200,000		\$28,764	\$33,564	Upon Request
Between 90,000 and 130,000		\$25,164	\$29,964	Upon Request
Between 50,000 and 90,000		\$21,564	\$26,364	Upon Request
Between 20,000 and 50,000		\$16,764	\$22,764	Upon Request
Less than 20,000		\$14,364	\$19,164	Upon Request
Less than 20,000/Less than 5 hotels	\$8,364			
Four years of Historical Data:	\$500	\$1,000	\$1,500	\$2,000
Optional Consumer spending data:	\$450/Month			

Datify Visitor Data Intelligence Dashboard: Attribution Marketing Add-On

___ \$2,500 ___ \$5,000 ___ \$7,500 ___ \$10,000

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

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State _____ Zip _____

Phone _____

E-mail _____

Billing E-mail _____

Signature _____

Date _____

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Date _____

PAYMENT INFORMATION

Check (made payable to LTA) _____ Bill Me _____

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card: _____

Billing address for card: _____

Signature: _____

Date: _____

CONTRACT & RESERVATION FORM 2

HIGHLIGHTED SPONSORS | COMPASS MEDIA

Compass Media Content Creation + Targeted Display Campaign

_____ \$1,150 _____ \$1,950 _____ \$2,400 _____ \$3,495

Compass Media Custom Festival/Event Promotion

_____ 2100 Clicks \$2,875 _____ 2950 Clicks \$4,100 _____ 4250 Clicks \$5,750

Compass Media Staycation

_____ 2100 Clicks \$2,875 _____ 2950 Clicks \$4,100 _____ 4250 Clicks \$5,750

Compass Media Digital Display Campaign

_____ 1300 Clicks \$1,725 _____ 2200 Clicks \$2,800

_____ 4500 Clicks \$5,600 _____ 9,000 Clicks \$10,875

Compass Media Digital Outdoor Campaign

_____ 1300 Clicks \$1,725 _____ 2100 Clicks \$2,800

_____ 4500 Clicks \$5,600 _____ 9,000 Clicks \$10,895

Compass Media Display & Social Media Remarketing Campaign

_____ 1920 Clicks \$2,875 _____ 4000 Clicks \$5,525 _____ 8,400 Clicks \$10,875

Compass Media Fall Travel Planner

September 2024

_____ 1/2 page \$18,250 _____ 1/4 page \$9,200 _____ 1/8 page \$4,800

Compass Media Spring Travel Planner

_____ April 2024

_____ 1/2 page \$20,500 _____ 1/4 page \$9,350 _____ 1/8 page \$4,775

_____ April 2025

_____ 1/2 page \$22,000 _____ 1/4 page \$11,000 _____ 1/8 page \$5,795

Compass Media Family Travel Planner

_____ 2024 _____ 2025

_____ 1/2 page \$27,800 _____ 1/4 page \$13,900 _____ 1/8 page \$6,900

Compass Media Foodie Focused Campaign

_____ \$3,450 _____ \$5,750 _____ \$8,625

Compass Media Targeted Email Solutions

_____ \$1,725

Compass Media TikTok Targeted Campaign

_____ \$2,400 _____ \$4,600

Compass Media Social Media Video Campaign

_____ 5,900+ \$2,350 _____ 15,400+ \$5,750 _____ 33,000+ \$11,400

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CONTRACT & RESERVATION FORM 3

LTA CAMPAIGNS

Louisiana Attractions Program\$_____

___Summer 2024___Summer 2025

___Full page \$1,795___1/2 page \$1,095___1/4 page \$625

___Photo Listing \$450___Basic Listing \$275___Coupons \$400

___Breweries \$350

Louisiana Christmas Campaign\$_____

___October 2024___October 2025

___Full page \$1,495___1/2 page \$950___1/4 page \$575

___Photo Listing \$400___Basic Listing \$250___Calendar Listing \$150

Louisiana Culinary Trails 2024\$_____

___Emerald 25,000___Platinum \$14,500___Gold \$6,000

___Silver \$3,000___Listing \$500

Louisiana Fishing, Golf & Outdoor Adventures Program\$_____

___Spring 2024___Spring 2025

___Full Page \$1,795___1/2 page \$1,095___1/4 page \$695

___Photo Listing \$450___Basic Listing \$295___Charter rate \$350

TRADE AND TRAVEL SHOWS

American Bus Association\$_____

___2024___2025

___Full page \$800___1/2 page \$450___Listing \$100

National Tour Association-Bank Traveler/Select Traveler\$_____

___NTA 2024___Bank Traveler/Select Traveler 2024

___Full page \$800___1/2 page \$450___Listing \$100

Faith Travel\$_____

___2024___2025

___Full page \$800___1/2 page \$450___Listing \$100

STS Domestic Showcase\$_____

___2024___2025

___Full page \$800___1/2 page \$450___Listing \$100

Student Youth Travel Association\$_____

___Aug 2024___Aug 2025

___Full page \$800___1/2 page \$450___Listing \$100

Brochure & Rack Card Printing\$_____

Rack Card (4"x9")2 Panel (8"x9")3 Panel (8.5"x11")4 Panel (8.5"x14")

___10,000 - \$1,300___10,000 - \$1,350___10,000 - \$1,550___10,000 - \$2,060

___15,000 - \$1,600___15,000 - \$1,650___15,000 - \$1,950___15,000 - \$2,500

___25,000 - \$2,060___25,000 - \$2,110___25,000 - \$2,500___25,000 - \$3,180

___50,000 - \$2,975___50,000 - \$3,320___50,000 - \$3,720___50,000 - \$5,029

Louisiana Distribution Program\$_____

___One panel rack card (no larger than a 4" x 9") \$600

___2-3 panel brochure (no larger than a 4" x 9") \$650

___Multiple page brochure (no larger than a 4" x 9") \$750

___Digest/Full size \$900

___One-time distribution (max 5,000 brochures) \$375

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CONTRACT & RESERVATION FORM 4
DATA & RESEARCH OPPORTUNITIES

AirDNA DMO Solutions

___Option 1 \$6,000 ___Option 2a \$3,000
___Option 2b \$3,000 ___Option 3 \$3,600

RADIO

American Road Magazine's Trip Talk Podcast

___Option 1 \$650 ___Option 2 \$2,875

Relic – Podcast Production

___Option 1 \$1,450 ___Option 2 \$2,400
___Optional Services \$1,200 ___Additional Hours \$140/hr

Spotify by LocaliQ

___Option 1 \$3,500 ___Option 2 \$5,000

TV

Gray Media OTT Streaming Video Targeting

___Bronze \$3,450 ___Silver \$6,030
___Gold \$12,000 ___Platinum \$18,100

Gray Media TV Promotion

___Option 1 \$8,625 ___Option 2 \$10,350 ___Option 3 \$15,525
___Option 4 \$20,125 ___Option 5 \$24,725

MEDIA BUNDLES

Advance Travel & Tourism It's a Southern Thing Contest Package with Lead Generation

___\$12,360

Country Roads Magazine Multi-Media Spotlight Lead Generation Package

___\$3,500

Gray Media Multimedia Digital Promotion

___\$3,500

Hoffman Media Southern Bundle

___Jan/Feb 2024 ___Mar/Apr 2024 ___May/June 2024
___July/Aug 2024 ___Sept 2024 ___Oct 2024
___Sept/Oct 2024 ___Nov/Dec 2024 ___Jan/Feb 2025
___Mar/Apr 2025 ___May/June 2025
___1/2 page \$5,520 ___1/3 page \$4,485 ___1/4 page \$3,795

Houstonia Digital Bundles

___Program 1 \$2,300 ___Program 2 \$4,600

Reach Louisiana Bundle by LPA

___Gold \$8,600 ___Silver \$6,000 ___Bronze \$2,875

The Digital People's Multimedia Targeting Package

___\$3,675 ___\$5,400 ___\$8,900

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CONTRACT & RESERVATION FORM 5
MAGAZINES - CULINARY

The Local Palate

Spring Travel South Issue	_____ 2024	_____ 2025
South's New Restaurant Issue	_____ 2024	_____ 2025
Summer Get Outdoors & Entertaining Issue	_____ 2024	_____ 2025
Summer Road Trip Getaway Issue	_____ 2024	_____ 2025
Fall Food Issue	_____ 2024	_____ 2025
Culinary Towns	_____ 2024	_____ 2025
Holiday Entertaining Issue	_____ 2024	_____ 2025
Winter/Holiday Comfort Recipes	_____ 2024	_____ 2025
_____ Package 1 \$4,350	_____ Package 2 \$3,295	

CULTURE

64 Parishes

_____ Winter 2023/2024	_____ Spring 2024	_____ Summer 2024
_____ Fall 2024	_____ Winter 2024/2025	_____ Spring 2025
_____ Summer 2025	_____ 1/4 page \$780	_____ 1/2 page \$1,140
_____ Full page \$1,791	_____ Regular column \$250	_____ Feature story \$550

Country Roads Magazine

_____ Jan 2024	_____ Feb 2024	_____ Mar 2024
_____ Apr 2024	_____ May 2024	_____ June 2024
_____ July 2024	_____ Aug 2024	_____ Sept 2024
_____ Oct 2024	_____ Nov 202 4	_____ Dec 2024
_____ Jan 2025	_____ Feb 2025	_____ Mar 2025
_____ Apr 2025	_____ May 2025	_____ June 2025
_____ Double page spread \$3,000		

Oxford American

_____ Spring 2024	_____ Summer 2024	_____ Fall 2024
_____ Music 2024	_____ Spring 2025	_____ Summer 2025
Premium Placements		
_____ Full page \$2,850	_____ Spread \$5,700	_____ Inside Back Cover \$3,600
Special Sections		
_____ Full page \$2,250	_____ 1/2 page \$1,550	

LIFESTYLE

AARP The Magazine

_____ Feb/Mar 2024	_____ Apr/May 2024	_____ Oct/Nov 2024
_____ 1/2 page \$10,440	_____ 1/4 page \$5,220	_____ 1/8 page \$2,610
_____ Feb/Mar 2025	_____ Apr/May 2025	
_____ 1/2 page \$10,754	_____ 1/4 page \$5,377	_____ 1/8 page \$2,688

Houstonia Magazine

_____ Dec-Feb 2023/2024	_____ March-May 2024	_____ June-August 2024
_____ Sept-Nov 2024	_____ Dec-Feb 2024/2025	_____ March-May 2025
_____ June-August 2025	_____ Full page \$7,800	_____ 2/3 page \$5,450
_____ 1/2 page \$4,450	_____ 1/3 page \$2,600	_____ 1/6 page \$1,200

okra Magazine

_____ Fall/Winter 2023/2024	_____ Winter/Spring 2024	_____ Spring/Summer 2024
_____ Summer/Fall 2024	_____ Fall/Winter 2024/2025	_____ Winter/Spring 2025
_____ Spring/Summer 2025	_____ Full page \$3,550	_____ 1/2 page \$2,200
_____ Inside Cover Spread \$6,390	_____ Inside Back Cover \$4,260	_____ Back Cover \$4,790

Texas Monthly Co-op

_____ March 2024	_____ May 2024	_____ September 2024
_____ November 2024	_____ March 2025	_____ May 2025
_____ 1/2 page \$6,100	_____ 1/4 page \$3,050	_____ 1/8 page \$1,525

OUTDOORS

ROVA-The Magazine for Epic Road Trips

_____ Feb/Mar 2024	_____ Apr/May 2024	_____ June/July 2024
_____ Aug/Sept 2024	_____ Oct/Nov 2024	_____ Dec/Jan 2024/2025
_____ Feb/Mar 2025	_____ Apr/May 2025	_____ June/July 2025
_____ Full page \$4,500	_____ 1/2 page \$2,900	_____ 1/4 page \$1,950

\$ _____

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CONTRACT & RESERVATION FORM 6

TRAVEL

American Road Magazine

___ Winter 2023

___ Autumn 2024

___ Summer 2025

___ 1/2 page \$2,100

___ Spring 2024

___ Winter 2024

___ 1/4 page \$1,050

___ Summer 2024

___ Spring 2025

___ 1/8 page \$525

\$_____

FILM

Destination Film Guide

___ Option 1 \$5,280

___ Option 2 \$4,000

___ Option 3 \$2,750

___ Option 4 \$1,995

___ Option 5 \$3,400

\$_____

NEWSPAPER

Louisiana Newspaper Program

Ad week runs Sunday-Saturday, any week Jan 2024-June 2025

___ 2x2 One Region \$500

___ 2x4 One Region \$865

___ 2x6 One Region \$1,430

___ 3x7 One Region \$2,240

___ 2x2 Two Region \$915

___ 2x4 Two Region \$1,840

___ 2x6 Two Region \$2,530

___ 3x7 Two Region \$4,140

___ 2x2 Statewide \$1,240

___ 2x4 Statewide \$2,500

___ 2x6 Statewide \$3,350

___ 3x7 Statewide \$5,590

\$_____

DIGITAL

225 Magazine Digital

___ Option 1 \$725

___ Option 2 \$2,150

___ Option 3 \$1,100

\$_____

AARP Digital Campaign

___ Program 1 \$4,025

___ Program 2 \$8,050

___ Program 3 \$12,100

___ Program 4 \$5,750

___ Program 5 \$11,500

\$_____

A Second Date with Louisiana by Madden Media

___ Gold \$11,500

___ Silver \$7,500

___ Add-On \$6,000

\$_____

Advance Travel & Tourism It's a Southern Thing Video Sponsorship

___ \$5,750

\$_____

American Road Magazine Digital Campaigns

___ Option 1 Rectangle \$425

___ Option 1 Leaderboard \$635

___ Option 2 \$680

\$_____

Atlanta Magazine Total Digital Campaign

___ \$8,950

\$_____

Atlanta Magazine Travel Page Takeover

___ \$2,400

\$_____

Atlanta Magazine's Email Campaign

___ \$4,025

\$_____

Atlanta Magazine's Sponsored Content Campaign

___ \$2,950

\$_____

Causal IQ's Cross Device Display Packages

___ Silver \$11,000

___ Gold 16,000

___ Platinum \$20,700

\$_____

Causal IQ's Cross Device Video Packages

___ Silver \$11,000

___ Gold 16,000

___ Platinum \$20,700

\$_____

Causal IQ's Native Advertising Packages

___ Silver \$11,000

___ Gold 16,000

___ Platinum \$20,700

\$_____

Country Roads Digital Campaign

___ \$2,250

\$_____

Expedia

___ Option 1 \$11,000

___ Option 2 \$16,000

\$_____

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CONTRACT & RESERVATION FORM 7

Garden & Gun Digital Campaign

___ Option 1 \$5,750 ___ Option 2 \$5,750 ___ Option 3 \$8,500
___ Option 4 \$9,500 ___ Option 5 \$11,000

Geofence Display Campaign by LocaliQ

___ 3 Month Campaign \$3,500 ___ 4 Month Campaign \$4,500

Hoffman Media Foodi(E)-Mail Marketing Campaign

___ Louisiana Cookin' \$2,650 ___ Taste of the South \$3,600
___ Cooking with Paula Deen \$6,150

Hoffman Media StoryMaker Campaign

___ \$4,945

Houston Chronicle Display Campaign

___ Program 1 \$1,150 ___ Program 2 \$2,300
___ Program 3 \$5,575 ___ Program 4 \$8,625

Let the Good Time Roll Festival Video Bundle by Advance Travel & Tourism

___ 2-Month Campaign \$9,000 ___ 3-Month Campaign \$13,000

Louisiana Trail Bundle Campaign by Advance Travel & Tourism

___ \$10,000

Madden Media's Canadian Targeted Digital Campaign

___ Bronze \$3,700 ___ Silver \$5,200 ___ Gold \$8,100

Madden Media's Remarketing Display Campaign

___ Bronze \$3,600 ___ Silver \$5,000 ___ Gold \$8,500

Madden Media's Video Remarketing Campaign

___ Bronze \$2,340 ___ Silver \$3,550 ___ Gold \$5,100

NOLA.com | The Advocate Content Campaigns

___ \$6,325

NOLA.com | The Advocate Digital Campaigns

___ Package 1 \$1,150 ___ Package 2 \$3,500 ___ Package 3 \$6,000

NOLA.com | Vacation & Travel Guide

___ Spring 2024 ___ Fall 2024 ___ Spring 2025
___ Package 1 \$7,475 ___ Package 2 \$4,140 ___ Package 3 \$2,070
___ Package 4 \$860 ___ Eblast \$300 ___ Logo Spot \$150

Oxford American Digital Campaign

___ Package 1 \$7,065 ___ Package 2 \$2,700 ___ Package 3 \$1,800

Premium Digital Placement by LPA

Program 1 - Ads live for 30 days

Regional

___ Option 1 \$4,740 ___ Option 2 \$3,500 ___ Option 3 \$1,550

Program 2 - Ads live for 30 days

Statewide Online Network

___ Option 1 \$12,650 ___ Option 2 \$6,900

ROVA-The Magazine for Epic Road Trips Digital Campaign

___ \$1,950

Search Engine Marketing/Pay-Per-Click by LocaliQ

___ Option 1 \$5,000 ___ Option 2 \$7,750 ___ Option 3 \$14,750

Smart Ads on Facebook and Instagram Digital Campaign by LocaliQ

___ Option 1 \$3,300 ___ Option 2 \$6,300

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

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CONTRACT & RESERVATION FORM 8

Spearfish Digital Repeat Visit Campaign

___Option 1 \$1,725 ___Option 2 \$3,450 ___Option 3 \$4,725
___Option 4 \$6,900 ___Option 5 \$8,625

\$ _____

Texas Monthly Digital Campaign

___Program 1 \$2,590 ___Program 2 \$5,100 ___Program 3 \$5,100
___Program 4 \$1,800 ___Program 5 \$2,590 ___Program 6 \$3,360

\$ _____

The Digital People's Google Business Profile Package

___\$600

\$ _____

The Local Palate Digital & Social Campaigns

___Program 1 \$8,550 ___Program 2 \$6,600 ___Program 3 \$6,050

\$ _____

The Local Palate E-Newsletter Campaign

___Program 1 \$7,650 ___Program 2 \$6,600 ___Program 3 \$5,500

\$ _____

The Travel Guide Group's Louisiana Virtual Travel Show

___Option 1 \$930 ___Program 2 \$1,860 ___Program 3 \$3,725

\$ _____

TikTok or Instagram + Premium Geofence Package by Advance Travel & Tourism

___One Month Campaign \$2,300 ___Two Month Campaign \$6,900
___Three Month Campaign \$10,350

\$ _____

Von Mack Agency's Social Media Takeover!

___Lite (3 month partnership) \$1,890 ___Lite (6 month partnership) \$3,795
___Standard (3 month partnership) \$2,875 ___Standard (6 month partnership) \$5,750
___Advanced (3 month partnership) \$6,325 ___Advance (6 month partnership) \$12,650

\$ _____

MEETING PLANNING DIGITAL

Convention South Digital

___Program 1 \$2,070 ___Program 2 \$750 ___Program 3 \$610
___Program 4 \$1,150 ___Program 5 \$610 ___Program 6 \$920
___Program 7 \$1,150 ___Program 8 \$1,840 ___Program 9 \$1,265

\$ _____

Group Travel Leader Digital Packages

___Package 1 \$2,400 ___Package 2 \$4,200

\$ _____

Premier Travel Media Digital Packages

___Dominant \$10,000 ___Competitive \$6,700 ___Presence \$3,500

\$ _____

Small Market Meetings Digital Packages

___Package 1 \$2,500 ___Package 2 \$4,000 ___Package 3 \$5,500

\$ _____

Southeast Meetings + Events Print and Digital Bundle

___Winter 2023 ___Spring/Summer 2024
___Winter 2024 ___Spring/Summer 2025
___Option 1 \$11,000 ___Option 2 \$8,500 ___Option 3 \$6,000

\$ _____

SportsEvents Digital Campaign

___Program 1 \$950 ___Program 2 \$750

\$ _____

SportsTravel Digital Campaign

___Program 1 \$9,000 ___Program 2 \$5,750

\$ _____

Texas Meetings + Events Print and Digital Bundle

___Winter 2023 ___Spring 2024 ___Summer 2024
___Fall 2024 ___Winter 2024
___Option 1 \$19,000 ___Option 2 \$8,500 ___Option 3 \$6,000

\$ _____

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Amount to charge \$ _____

Card # _____

Expiration date: _____ CVV: _____

Name as it appears on card:

Billing address for card: _____

Signature: _____

Date: _____

CONTRACT & RESERVATION FORM 9
DIRECTORIES & GUIDES

Good Sam RV Travel Guide Series 2025

1/6 page ad \$2700 1/12 page ad \$1350

Please contact marketing@louisianatravelassociation.org for member pricing information

TRADE ADVERTISING

LTA AAA E-Newsletter

January 2024 June 2024 October 2024
January 2025 June 2025
Side Banner Ad(s) \$295 Advertorial Section(s) \$395

LTA Group Travel E-Newsletter

January 2024 March 2024 June 2024
Oct 2024 January 2025 March 2025
June 2025
Side Banner \$300 Advertorial Section \$575

Connect SPORTS Magazine

Spring 2024 Spring 2025
Full Page \$5,175

Destinations Magazine

Jan/Feb 2024 March/April 2024 Nov/Dec 2024
Jan/Feb 2025 March/April 2025
1/8 page \$670 1/4 page \$980 1/2 page \$1,960
Digital add-on \$2,300

Group Travel Leader

January 2024 March 2024 May 2024
September 2024 January 2025 March 2025
Full Page \$3,565 2/3 Page \$2,990 1/2 Page \$2,415
1/3 Page \$1,495 1/6 Page \$1,125

Group Travel Leader African American Heritage Guide

Full Page \$5,750 2/3 Page \$4,725 1/2 Page \$3,795
1/3 Page \$2,415 1/6 Page \$1,725

Leisure Group Travel

October 2023 December 2023 April 2024
October 2024 December 2024 April 2025
Full Page \$4,595 1/2 Page \$2,825 1/3 Page \$2,200
1/4 Page \$1,600 1/6 Page \$900 Itinerary \$2,500

Reunions

March 2024 March 2025
Full page + 2-page Destination Content \$4,300
1/2 page + 1.5-page Destination Content \$3,300
Full page Destination Content \$1,670

Small Market Meetings

Feb 2024 March 2024 April 2024
June 2024 September 2024 February 2025
April 2025 June 2025
1/6 page \$805 1/3 page \$1,265 1/2 page \$1,725
2/3 page \$2,070 Full page \$2,425

SportsEvents

March 2024 June 2024 Dec 2024
March 2025 June 2025
1/4 page \$1,150 1/2 page \$2,185 Full Page \$3,350

\$

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\$

If minimum participation requirements are not met for any program, LTA has the right to cancel that program. Participants will be notified. The rates reflected are for LTA members. Non-members may participate in any LTA program at a rate increase of 20%.

Please complete and sign this contract form.

Contact

Business

Address

City

State Zip

Phone

E-mail

Billing E-mail

Signature

Date

If you are an **advertising agency**, please complete the top section on behalf of your client and the bottom section for your agency.

Contact

Business

Address

City

State Zip

Phone

E-mail

Billing E-mail

Signature

Date

PAYMENT INFORMATION

Check (made payable to LTA) Bill Me

Credit Card: Circle Type of Card

Master Card Visa American Express Discover

Amount to charge \$

Card #

Expiration date: CVV:

Name as it appears on card:

Billing address for card:

Signature:

Date: