

## LTA Hotelier Call

### 5.5.2020 Notes

#### Legislative Update from Jill Kidder

##### Appropriations: Tuesday at 9 a.m.

- **HCR31 (Edmonds):** Removes in-state advertising cap
  - <https://legis.la.gov/legis/ViewDocument.aspx?d=1167917>
  - I have spoken to the Lt. Governor and the Haynies' and believe this resolution will pass through Committee today.

##### Municipal & Parochial: Thursday at 1 p.m.

- **HB292 (Dwight):** Hotel parity/short-term rental
  - <https://legis.la.gov/legis/ViewDocument.aspx?d=1160833>
- **HB463 (Stefanski):** Hotel occupancy tax for the City of Crowley
  - <https://legis.la.gov/legis/ViewDocument.aspx?d=1162817>
- **HB671 (Stefanski):** Workforce housing/man camp exemption
  - <https://legis.la.gov/legis/ViewDocument.aspx?d=1164083>

Guidelines to visiting the capitol: <https://legis.la.gov/legis/home.aspx>

#### **Resilient Louisiana Commission- Jill Kidder**

-President and CEO Jill Kidder serves on behalf LTA on the Hospitality/Tourism Task force

<https://www.opportunitylouisiana.com/resilientlouisiana>

#### **Team Louisiana**

**Eric Zartler- Visit Lake Charles & Zach Ebarb- Visit Baton Rouge**

<https://www.louisianatravel.com/teamlouisiana/contact-us>

Eric gave us a report on the future of ball teams.

Team Louisiana has done a series of surveys to determine the impact from COVID-19 had on the Sports teams industry in Louisiana.

1<sup>st</sup> survey: 14 CVBs responded- 697 sporting events- 232 cancelled

Good news 17% postponed; 49% on-going.

Several of the large associations ready to go with sports- but are waiting on the “Stay at Home” orders, making sure it's safe and sanitary. Hoping through the work with the Resilient Louisiana commission we can open sports/outdoors to the families.

Eric believes USAAA is setting the standards for the other associations on what they need to have done to get the team to travel.

2<sup>nd</sup> and 3<sup>rd</sup> surveys sent out by Team Louisiana will help determine what's happening with the state facilities, and then to the customers what will they be expecting from the DMO's and hoteliers.

Individual games are still happening like Golf and Tennis, but Louisiana Golf and Louisiana Tennis Association have suspended activities.

### **What do hotels need to do to help?**

Team Louisiana believes the reliable branded hotels with the new policies and procedures that have come up will help with the safe and sanitation practices that guests are expected.

- Contactless check in
- Grab N Go Breakfast?
- Close Food options
- Laundry
- Pool or outside areas for families