Be a Part of The Future Of Travel

Why should I consider a career in travel & tourism?

The travel industry is HIRING and now is a great time to begin a career in hospitality, travel and tourism! Explore career paths that provide opportunities for upward mobility and welcoming work environments.

Travel JOBS

1 are accessible
2 are flexible
3 are diverse
4 provide training
5 foster entrepreneurship and expand small business

Travel is the 7th largest employer in America’s private sector – and the 4th highest employer in Louisiana!

- $82K Average career salary of Americans whose first job was in travel
- 52% Share of travel jobs earning a middle-class wage or higher
- $19.20 average hourly earnings of all hospitality employees, as of Nov. 2021
- 2/5 Share of Americans with a first job in travel who are now earning more than $100,000 a year


LouisianaTravelAssociation.org
Travel and tourism provide a wide range of fulfilling careers and opportunities for advancement. Jobs in the tourism industry range from bellhops and line cooks to executive level positions and PR professionals. The possibilities are endless!

**Group Sales Manager**
Generates revenue and rooms, manages accounts and solicits past/new business to meet sales goals. Understands the operations of the hotel, including food & beverage, guest services, reservations, etc. Builds network through participation in community and professional associations, activities and events to generate business.

**Food & Beverage Director**
Oversees all aspects of the organization’s food and beverage planning and service. Duties include menu planning and costs, preparation and presentation of food and drinks, and adherence to quality and safety standards. Plans, coordinates, and oversees special events.

**Social Media/Content Creator @ CVB**
Represents a Convention & Visitors Bureau across social channels as the sole voice of the brand. Responds to comments, compiles campaigns and creates content. Provides organizations with the guidance needed to enhance their online presence through digital content creation.

**Accountant**
Handles the bookkeeping and prepares financial documents including profit-and-loss statements, balance sheets and more. Performs business audits, prepares reports for tax purposes and works with senior management to develop and maintain departmental budgets.

**Sports Marketing Manager**
Markets and sells destinations for sporting events and sporting facilities. Supports the revenue goals of sporting arenas, university sports teams, professional sports franchises, leagues and other sports-related organizations. Builds network through participation in community and sports associations to generate business.

**Line Cook**
Also known as a station chef, a line cook at a restaurant or banquet venue is responsible for specific stations or areas of preparation of certain dishes. Line cooks work on everything from food prep and cooking, to cleaning and organizing.

Where can I find Louisiana travel industry jobs?

- [Louisiana Travel Association Job Board](http://www.louisianatravelassociation.org/jobs)
- [Louisiana Dept. of Culture, Recreation, & Tourism](http://www.crt.state.la.us/employment-opportunities)
- [New Orleans & Company](https://community.neworleans.com/find-a-job)
- [Louisiana Restaurant Association Job Board](http://www.lra.org/louisiana-hospitality-jobs.html)
- [Greater New Orleans Hotel & Lodging Association](http://www.gnohla.com/jobs)
- [Visit Lake Charles Job Center](http://www.visitlakecharles.org/partnership/job-opportunities)
- [Lafayette Economic Development Authority](http://www.lafayette.org/local-jobs)
- [Baton Rouge Lodging Association Job Board](http://www.brlodging.org/page-18488)
- [Greater Shreveport Chamber of Commerce](https://shreveportchamber.mcjobboard.net/jobs)