



Be a Part of The Future Of Travel

Why should I consider a career in travel & tourism?

The travel industry is **HIRING** and now is a great time to begin a career in hospitality, travel and tourism! Explore career paths that provide opportunities for upward mobility and welcoming work environments.

Travel JOBS

1 are **accessible**

2 are **flexible**

3 are **diverse**

4 provide **training**

5 foster
entrepreneurship
and **expand**
small business

Travel is the **7th** largest employer
in America's private sector – and the
4th highest employer
in Louisiana!

\$82K Average
career salary
of Americans whose first job
was in travel

52%
Share of travel
jobs earning a
middle-class
wage or higher

2/5 Share of Americans
with a first job in
travel who are now earning
more than \$100,000 a year

\$19.20 average hourly earnings
of all hospitality employees, *as of Nov. 2021*



LOUISIANA
TRAVEL
ASSOCIATION

LouisianaTravelAssociation.org

What are examples of tourism industry jobs?

Travel and tourism provide a wide range of fulfilling careers and opportunities for advancement. Jobs in the tourism industry range from bellhops and line cooks to executive level positions and PR professionals. The possibilities are endless!



Group Sales Manager

Generates revenue and rooms, manages accounts and solicits past/new business to meet sales goals. Understands the operations of the hotel, including food & beverage, guest services, reservations, etc. Builds network through participation in community and professional associations, activities and events to generate business.



Food & Beverage Director

Oversees all aspects of the organization's food and beverage planning and service. Duties include menu planning and costs, preparation and presentation of food and drinks, and adherence to quality and safety standards. Plans, coordinates, and oversees special events.



Social Media/Content Creator @ CVB

Represents a Convention & Visitors Bureau across social channels as the sole voice of the brand. Responds to comments, compiles campaigns and creates content. Provides organizations with the guidance needed to enhance their online presence through digital content creation.



Accountant

Handles the bookkeeping and prepares financial documents including profit-and-loss statements, balance sheets and more. Performs business audits, prepares reports for tax purposes and works with senior management to develop and maintain departmental budgets.



Sports Marketing Manager

Markets and sells destinations for sporting events and sporting facilities. Supports the revenue goals of sporting arenas, university sports teams, professional sports franchises, leagues and other sports-related organizations. Builds network through participation in community and sports associations to generate business.



Line Cook

Also known as a station chef, a line cook at a restaurant or banquet venue is responsible for specific stations or areas of preparation of certain dishes. Line cooks work on everything from food prep and cooking, to cleaning and organizing.

Where can I find Louisiana travel industry jobs?



Louisiana Travel Association Job Board | www.louisianatravelassociation.org/jobs

Louisiana Dept. of Culture, Recreation, & Tourism | www.crt.state.la.us/employment-opportunities

New Orleans & Company | <https://community.neworleans.com/find-a-job>

Louisiana Restaurant Association Job Board | www.lra.org/louisiana-hospitality-jobs.html

Greater New Orleans Hotel & Lodging Association | www.gnohla.com/jobs

Visit Lake Charles Job Center | www.visitlakecharles.org/partnership/job-opportunities

Lafayette Economic Development Authority | www.lafayette.org/local-jobs

Baton Rouge Lodging Association Job Board | www.brlooding.org/page-18488

Greater Shreveport Chamber of Commerce | <https://shreveportchamber.mcjobboard.net/jobs>