



ATTRACTIONS LUNCH & LEARN BROCHURES: GOING DIGITAL

Wednesday April 10, 2019 | 11 a.m.-1:30 p.m.

Crowne Plaza New Orleans Airport
2829 Williams Boulevard | Kenner, LA

Member: \$75

Non-member: \$99

Register at

LouisianaTravelAssociation.org/educate/educational-opportunities

GRAHAM
GRUP

Wynne Waltman from Graham Group will be discussing the importance of brochures, going digital and the online VCD program.

Greg Fisher from TripShock will discuss creating effective digital brochures and the importance of working with online travel agencies.

tripshock

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V I S I T
JEFFERSON
P A R I S H



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