

# Contract & Reservation Form 1

## HIGHLIGHTED SPONSORS

### AAA Explorer Southern Magazine

\_\_\_ Winter 2022      \_\_\_ Spring 2022      \$ \_\_\_\_\_  
\_\_\_ Summer 2022      \_\_\_ Fall 2022      \_\_\_ Winter 2023  
\_\_\_ Spring 2023  
\_\_\_ Full page \$5,300      \_\_\_ 2/3 page \$3,700      \_\_\_ 1/2 page \$3,000  
\_\_\_ 1/3 page \$2,095      \_\_\_ 1/6 page \$1,059

### AAA Explorer Texas Magazine

\_\_\_ Winter 2022      \_\_\_ Spring 2022      \$ \_\_\_\_\_  
\_\_\_ Summer 2022      \_\_\_ Fall 2022      \_\_\_ Winter 2023  
\_\_\_ Spring 2023  
\_\_\_ 1/3 page \$5,000      \_\_\_ 1/6 page \$2,500

### AAA Explorer eNewsletter Campaigns

AAA Explorer Texas      \$ \_\_\_\_\_  
\_\_\_ Sponsored Content \$9,500      \_\_\_ Banner Ad \$5,500  
\_\_\_ Property/Business Showcase \$3,000  
AAA Explorer Southern  
\_\_\_ Sponsored Content \$5,000      \_\_\_ Banner Ad \$3,000  
\_\_\_ Property/Business Showcase \$2,000

### AJR's Digital Out of Home + Social Media

\_\_\_ One Month Campaign \$8,500      \$ \_\_\_\_\_  
\_\_\_ Three Month Campaign \$17,550

### AJR's Reach Exclusive 1st Party Audience-Facebook/Instagram

\_\_\_ Single Ad/Carousel Ad \$1,725      \$ \_\_\_\_\_  
\_\_\_ Social Video \$2,300

### AJR's Reach Exclusive Audience- Social Media Bundle

\_\_\_ Single Ad/Carousel Ad \$5,750      \$ \_\_\_\_\_

### AJR's TourLouisiana.com Bundle

\_\_\_ Bundle \$5,750      \$ \_\_\_\_\_

### Compass Media Content + Clicks Campaign

\_\_\_ \$1,150      \_\_\_ \$1,950      \$ \_\_\_\_\_  
\_\_\_ \$2,300      \_\_\_ \$3,400

### Compass Media Custom Festival/Event Promotion

\_\_\_ 1100 Clicks \$1,800      \_\_\_ 2100 Clicks \$3,000      \_\_\_ 4250 Clicks \$6,000      \$ \_\_\_\_\_

### Compass Media Digital Display Campaign

\_\_\_ 1300 Clicks \$1,740      \_\_\_ 2200 Clicks \$2,800      \$ \_\_\_\_\_  
\_\_\_ 4500 Clicks \$5,700      \_\_\_ 9,000 Clicks \$10,850

### Compass Media Digital Outdoor Campaign

\_\_\_ 1300 Clicks \$1,740      \_\_\_ 2200 Clicks \$2,800      \$ \_\_\_\_\_  
\_\_\_ 4500 Clicks \$5,700      \_\_\_ 9,000 Clicks \$10,850

### Compass Media Display & Social Media Remarketing Campaign

\_\_\_ 1300 Clicks \$1,740      \_\_\_ 2200 Clicks \$2,800      \$ \_\_\_\_\_  
\_\_\_ 4500 Clicks \$5,700      \_\_\_ 9,000 Clicks \$10,850

### Compass Media Social Media Video Campaign

\_\_\_ 2,950+ \$2,300      \_\_\_ 7,700+ \$5,700      \_\_\_ 16,500+ \$11,000      \$ \_\_\_\_\_

### Compass Media Staycation

\_\_\_ 1100 Clicks \$1,800      \_\_\_ 2100 Clicks \$3,000      \$ \_\_\_\_\_  
\_\_\_ 4250 Clicks \$6,000      \_\_\_ 7,000 Clicks \$8,600

### Compass Media Targeted Email Solutions

\_\_\_ \$1,800      \$ \_\_\_\_\_

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Please complete and sign this contract form.

Contact \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## PAYMENT INFORMATION

Check (made payable to LTA) \_\_\_\_\_ Bill Me \_\_\_\_\_

Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Billing address for card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contract & Reservation Form 2

### Fall Travel Newspaper & Online Insert

September 2022

\_\_\_1/8 page \$4,600      \_\_\_1/4 page \$9,200      \_\_\_1/2 page \$18,400

### Family Travel Planner- Multiple Magazine Insert

\_\_\_February/March 2022

\_\_\_1/8 page \$6,500      \_\_\_1/4 page \$13,000      \_\_\_1/2 page \$26,000

\_\_\_February/March 2023

\_\_\_1/8 page \$6,780      \_\_\_1/4 page \$13,560      \_\_\_1/2 page \$27,125

### Girlfriend Getaways

\_\_\_Spring 2022

\_\_\_1/8 page \$2,400      \_\_\_1/4 page \$4,800      \_\_\_1/2 page \$9,600

\_\_\_Spring 2023

\_\_\_1/8 page \$2,725      \_\_\_1/4 page \$5,450      \_\_\_1/2 page \$10,900

### Spring Travel Newspaper & Online Insert

\_\_\_April 2022

\_\_\_1/8 page \$4,250      \_\_\_1/4 page \$8,500      \_\_\_1/2 page \$17,000

\_\_\_April 2023

\_\_\_1/8 page \$4,500      \_\_\_1/4 page \$9,000      \_\_\_1/2 page \$18,000

### LTA CAMPAIGNS

#### Golf Louisiana 2022

\_\_\_Full page \$1,695      \_\_\_1/2 page \$995      \_\_\_1/4 page \$695

#### Louisiana Attractions Program

\_\_\_June/July 2022      \_\_\_June/July 2023

\_\_\_1/4 page \$525      \_\_\_1/2 page \$935      \_\_\_Full page \$1,650

\_\_\_basic listing \$225      \_\_\_photo listing \$385      \_\_\_Coupons \$400

\_\_\_Breweries rate \$350

#### Louisiana Christmas Campaign

\_\_\_October 2022

\_\_\_Full page \$1,350      \_\_\_1/2 page \$825      \_\_\_1/4 page \$495

\_\_\_Photo Listing \$350      \_\_\_Basic Listing \$200      \_\_\_Calendar Listing \$150

#### Louisiana Culinary Trails

\_\_\_Platinum \$14,500      \_\_\_Gold \$6,000      \_\_\_Silver \$3,000

\_\_\_Individual trail \$25,000      \_\_\_Listing \$500

#### Louisiana Fishing & Outdoor Adventures Program

\_\_\_2022      \_\_\_2023

\_\_\_Platinum \$5,000      \_\_\_Gold \$3,350      \_\_\_Silver \$1,850

\_\_\_Photo Listing \$395      \_\_\_Basic Listing \$250

\_\_\_1/2 page \$995      \_\_\_1/4 page \$595      \_\_\_Charter rate \$350

### TRADE AND TRAVEL SHOWS

#### Bank Travel

\_\_\_Feb 2022

\_\_\_Full page \$750      \_\_\_1/2 page \$400      \_\_\_Listing \$100

\_\_\_Feb 2023

\_\_\_Full page \$800      \_\_\_1/2 page \$450      \_\_\_Listing \$100

#### Faith Travel

\_\_\_September 2022

\_\_\_Full page \$750      \_\_\_1/2 page \$400      \_\_\_Listing \$100

\_\_\_September 2023

\_\_\_Full page \$800      \_\_\_1/2 page \$450      \_\_\_Listing \$100

#### Student Youth Travel Association

\_\_\_Aug 2022

\_\_\_Full page \$750      \_\_\_1/2 page \$400      \_\_\_Listing \$100

\_\_\_Aug 2023

\_\_\_Full page \$800      \_\_\_1/2 page \$450      \_\_\_Listing \$100

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

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\$ \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card:

Billing address for card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Contract & Reservation Form 3

## STS Domestic Showcase

___ February 2022	___ 1/2 page \$400	___ Listing \$100	\$ _____
___ Full page \$750			
___ February 2023	___ 1/2 page \$450	___ Listing \$100	
___ Full page \$800			

## American Bus Association

___ January 2022	___ 1/2 page \$400	___ Listing \$100	\$ _____
___ Full page \$750			
___ January 2023	___ 1/2 page \$450	___ Listing \$100	
___ Full page \$800			

## Louisiana Distribution Program

___ One panel rack card (no larger than a 4" x 9") \$525	\$ _____
___ 2-3 panel brochure (no larger than a 4" x 9") \$625	
___ Multiple page brochure (no larger than a 4" x 9") \$725	
___ Digest/Full size \$850	
___ One-time distribution (max 5,000 brochures) \$350	

## Brochure & Rack Card Printing

<b>Rack Card</b>	<b>2 Panel (8"x9")</b>	\$ _____
___ 10,000 - \$980	___ 10,000 - \$1100	
___ 15,000 - \$1180	___ 15,000 - \$1365	
___ 25,000 - \$1400	___ 25,000 - \$1650	
___ 50,000 - \$2020	___ 50,000 - \$2325	

<b>3 Panel (8.5"x11")</b>	<b>4 Panel (8.5"x14")</b>
___ 10,000 - \$1275	___ 10,000 - \$1400
___ 15,000 - \$1535	___ 15,000 - \$1600
___ 25,000 - \$1820	___ 25,000 - \$1890
___ 50,000 - \$2725	___ 50,000 - \$3010

## RESEARCH OPPORTUNITIES

### AirDNA DMO Solutions

Option 1	___ Silver \$5,103	___ Gold \$6,805	\$ _____
___ Option 2 \$1,575	___ Option 3 \$450		
Option 4	___ Silver \$5,103	___ Gold \$5,670	

### STR Report

\_\_\_ \$1,000

## RADIO

### Spotify by ReachLocal

___ Option 1 \$2,400	___ Option 2 \$4,500	___ Option 3 \$6,600	\$ _____
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## TV

### Gray Media TV Promotion

___ Option 1 \$3,750	___ Option 2 \$6,350	___ Option 3 \$9,000	\$ _____
___ Option 4 \$13,000	___ Option 5 \$17,000		

### OTT Targeting

\_\_\_ \$2,950

## MEDIA BUNDLES

### Domestic Drive Market Bundle by Madden Media

___ Bronze \$5,000	___ Silver \$7,900	___ Gold \$13,800	\$ _____
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### Gray Media's Multimedia Promotion

\_\_\_ \$3,000

### Houstonia Digital Bundles

___ \$2,250	___ \$4,500	\$ _____
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### Louisiana Press Staycation Bundles

___ Gold \$3,600	___ Silver \$2,700	___ Bronze \$2,300	\$ _____
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### Nexstar Broadcasting, TV & Digital Bundles

___ Option 1 \$4,025	___ Option 2 \$5,750	___ Option 3 \$10,000	\$ _____
___ Option 4 \$11,500	___ Option 5 \$13,000		

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E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

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Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

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Name as it appears on card:

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\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Contract & Reservation Form 4

## MAGAZINES

### Culinary

#### Food Network

\_\_\_ April 2022                      \_\_\_ Oct 2022                      \_\_\_ April 2023                      \$ \_\_\_\_\_  
\_\_\_ 1/8 page \$2,438                      \_\_\_ 1/4 page \$4,875                      \_\_\_ 1/2 page \$9,750

#### Hoffman Media Power Buy

\_\_\_ Jan/Feb 2022                      \_\_\_ Mar/Apr 2022                      \_\_\_ May/June 2022                      \$ \_\_\_\_\_  
\_\_\_ July/Aug 2022                      \_\_\_ Sept 2022                      \_\_\_ Oct 2022  
\_\_\_ Sept/Oct 2022                      \_\_\_ Nov/Dec 2022                      \_\_\_ Jan/Feb 2023  
\_\_\_ Mar/Apr 2023                      \_\_\_ May/June 2023  
\_\_\_ 1/2 page \$8,740                      \_\_\_ 1/4 page \$4,830

#### Louisiana Cookin'

\_\_\_ Jan/Feb 2022                      \_\_\_ Mar/Apr 2022                      \_\_\_ May/June 2022                      \$ \_\_\_\_\_  
\_\_\_ July/Aug 2022                      \_\_\_ Sept/Oct 2022                      \_\_\_ Nov/Dec 2022  
\_\_\_ Jan/Feb 2023                      \_\_\_ Mar/Apr 2023                      \_\_\_ May/June 2023  
\_\_\_ 1/4 page \$1,059                      \_\_\_ 1/3 page \$1,355  
\_\_\_ 1/2 page \$1,761                      \_\_\_ Full page \$2,709

**\*Make note if you have multiple buys for discounted rates \_\_\_\_\_**

#### Louisiana Kitchen

\_\_\_ Jan/Feb 2022                      \_\_\_ Mar/Apr 2022                      \_\_\_ May/June 2022                      \$ \_\_\_\_\_  
\_\_\_ July/Aug 2022                      \_\_\_ Sept/Oct 2022                      \_\_\_ Nov/Dec 2022  
\_\_\_ Jan/Feb 2023                      \_\_\_ Mar/Apr 2023                      \_\_\_ May/June 2023  
\_\_\_ 1/6 page \$680                      \_\_\_ 1/4 page \$1,122                      \_\_\_ 1/3 page \$1,360  
\_\_\_ 1/2 page \$2,040                      \_\_\_ 1/2 spread \$3,672                      \_\_\_ 1/2 page jr. \$2,210  
\_\_\_ 2/3 page \$2,380                      \_\_\_ Full page \$3,400

**\*Make note if you have multiple buys for discounted rates \_\_\_\_\_**

### Culture

#### 64 Parishes

\_\_\_ Winter 2021/2022                      \_\_\_ Spring 2022                      \_\_\_ Summer 2022                      \$ \_\_\_\_\_  
\_\_\_ Fall 2022                      \_\_\_ Winter 2022/2023                      \_\_\_ Spring 2023  
\_\_\_ Summer 2023                      \_\_\_ 1/4 page \$780                      \_\_\_ 1/2 page \$1,140  
\_\_\_ Full page \$1,725                      \_\_\_ Regular column \$250                      \_\_\_ Feature story \$550

#### Country Roads Magazine

\_\_\_ Jan 2022                      \_\_\_ Feb 2022                      \_\_\_ Mar 2022                      \$ \_\_\_\_\_  
\_\_\_ Apr 2022                      \_\_\_ May 2022                      \_\_\_ June 2022  
\_\_\_ July 2022                      \_\_\_ Aug 2022                      \_\_\_ Sept 2022  
\_\_\_ Oct 2022                      \_\_\_ Nov 2022                      \_\_\_ Dec 2022  
\_\_\_ Jan 2023                      \_\_\_ Feb 2023                      \_\_\_ Mar 2023  
\_\_\_ Apr 2023                      \_\_\_ May 2023                      \_\_\_ June 2023  
\_\_\_ Full page \$1,600                      \_\_\_ Double page \$3,000

#### Oxford American

\_\_\_ Spring 2022                      \_\_\_ Summer 2022                      \_\_\_ Fall 2022                      \$ \_\_\_\_\_  
\_\_\_ Music 2022                      \_\_\_ Spring 2023                      \_\_\_ Summer 2023

#### Premium Placements

\_\_\_ Full page \$1,650                      \_\_\_ Spread \$3,200

#### Covers

\_\_\_ Inside Back \$2,150                      \_\_\_ Inside Front \$2,350

#### Special Sections

\_\_\_ Full page \$1,500                      \_\_\_ 1/2 page \$1,050                      \_\_\_ 1/3 page \$750

### Lifestyle

#### AARP, The Magazine

\_\_\_ Apr/May 2022                      \_\_\_ Oct/Nov 2022                      \_\_\_ Apr/May 2023                      \$ \_\_\_\_\_  
\_\_\_ 1/8 page \$2,313                      \_\_\_ 1/4 page \$4,625                      \_\_\_ 1/2 page \$9,250

#### Garden & Gun

\_\_\_ Feb/Mar 2022                      \_\_\_ Oct/Nov 2022                      \$ \_\_\_\_\_  
\_\_\_ 1/4 page \$6,850                      \_\_\_ 1/2 page \$13,700  
\_\_\_ Feb/Mar 2023  
\_\_\_ 1/4 page \$7,000                      \_\_\_ 1/2 page \$14,000

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Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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E-mail \_\_\_\_\_

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Date \_\_\_\_\_

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Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Billing address for card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contract & Reservation Form 5

### Houstonia Magazine

___Dec-Feb 2021/2022	___March-May 2022	___June-August 2022	\$ _____
___Sept-Nov 2022	___Dec-Feb 2022/2023	___March-May 2023	
___June-August 2023			
___1/6 page \$1,200	___1/3 page \$2,600	___1/2 page \$4,450	
___2/3 page \$5,450	___Full page \$7,800		

### okra Magazine

___Fall/Winter 2021/2022	___Winter/Spring 2022	___Spring/Summer 2022	\$ _____
___Summer/Fall 2022	___Fall/Winter 2022/2023	___Winter/Spring 2023	
___Spring/Summer 2023			
___1/2 page \$2,200	___Full page \$3,550	___Back Cover \$4,790	
___Inside Back Cover \$4,260	___Inside Cover Spread \$6,390		

### Southern Living Co-op

___May 2022	___May 2023		\$ _____
___1/8 page \$3,750	___1/4 page \$7,500	___1/2 page \$15,000	

### Texas Monthly Co-op

___March 2022	___Sept 2022	___March 2023	\$ _____
___1/8 page \$1,525	___1/4 page \$3,050	___1/2 page \$6,100	

### Outdoors

#### BirdWatching Magazine

___Mar/Apr 2022	___Sept/Oct 2022	___Mar/Apr 2023	\$ _____
___1/6 page \$680	___1/3 page \$1,300		

#### ROVA - The Magazine for Epic Road Trips

___Feb 2022	___Apr 2022	___June 2022	\$ _____
___Aug 2022	___Oct 2022	___Feb 2023	
___Apr 2023	___June 2023		
___1/4 page \$1,900	___1/2 page \$2,900	___Full page \$4,500	

### Travel

#### American Road Magazine

___Spring 2022	___Autumn 2022	___Spring 2023	\$ _____
___1/8 page \$525	___1/4 page \$1,050	___1/2 page \$2,100	

### Newspaper

#### Louisiana Newspaper Program

Ad week runs Sunday-Saturday, any week Jan 2022-June 2023		\$ _____
___2x2 One Region \$500	___2x2 Two Region \$915	___2x2 Statewide \$1,240
___2x4 One Region \$700	___2x4 Two Region \$1,350	___2x4 Statewide \$1,850
___2x6 One Region \$1,050	___2x6 Two Region \$1,850	___2x6 Statewide \$2,500
___3x7 One Region \$1,650	___3x7 Two Region \$3,050	___3x7 Statewide \$4,180

### DIGITAL

#### 225 Magazine Digital

___Option 1 \$750	___Option 2 \$2,250	\$ _____
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#### AARP Digital Campaign

___250,000 imp. \$3,800	___500,000 imp. \$8,000	\$ _____
___750,000 imp. \$11,250	___1,000,000 imp. \$15,000	

#### AAA Digital Package

___Basic \$1,500	___Plus \$2,250	___Premium \$3,700	\$ _____
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#### AAA Mobile Marketing Campaign

___\$1,800	___\$2,250	___\$3,375	\$ _____
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#### Canadian Focused Digital Campaign

___Bronze \$3,700	___Silver \$5,200	___Gold \$8,100	\$ _____
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#### Country Roads Digital & Content

___Package 1 \$2,250	___Package 2 \$1,300	___Package 3 \$3,500	\$ _____
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#### Deveney's Content Creation and Social Media Audit

___\$4,300		\$ _____
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### Expedia

___Option 1 \$11,000	___Option 2 \$16,000	\$ _____
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Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Billing address for card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contract & Reservation Form 6

### Garden & Gun Digital Campaign

\_\_\_Option 1 \$5,750      \_\_\_Option 2 \$5,750      \_\_\_Option 3 \$8,500      \$ \_\_\_\_\_  
 \_\_\_Option 4 \$8,500      \_\_\_Option 5 \$11,000

### Geofencing Digital Campaign

Two Month Campaign  
 \_\_\_\$2,900      \_\_\_\$4,400      \_\_\_\$5,865      \$ \_\_\_\_\_  
 Three Month Campaign  
 \_\_\_\$4,400      \_\_\_\$6,600      \_\_\_\$8,700

### Hearst Media

\_\_\_Program 1 \$3,000      \_\_\_Program 2 \$6,000      \$ \_\_\_\_\_  
 \_\_\_Program 3 \$8,500      \_\_\_Program 4 \$11,000

### Hoffman Media Custom Content

\_\_\_\$4,945      \$ \_\_\_\_\_

### Houston Chronicle Display Campaign

\_\_\_Program 1 \$1,150      \_\_\_Program 2 \$2,300      \$ \_\_\_\_\_  
 \_\_\_Program 3 \$5,500      \_\_\_Program 4 \$8,600

### Louisiana News Sites

#### Program 1

Ads live for 30 days      \$ \_\_\_\_\_  
 \_\_\_NOLA.com \$1,580      \_\_\_houmatoday /dailycomet \$1,350  
 \_\_\_americanpress.com \$1,130      \_\_\_theadvocate.com \$1,350      \_\_\_La Gannet sites \$3,500

#### Program 2

Ads live for 30 days  
 Statewide Online Network      \_\_\_Option 1 \$1,090      \_\_\_Option 2 \$2,185  
 \_\_\_Option 3 \$3,280      \_\_\_Option 4 \$4,370

### Madden's Remarketing Display Campaign

\_\_\_Bronze \$3,600      \_\_\_Silver \$5,000      \_\_\_Gold \$8,500      \$ \_\_\_\_\_

### Madden's Video Remarketing Campaign

\_\_\_Bronze \$2,340      \_\_\_Silver \$3,550      \_\_\_Gold \$5,100      \$ \_\_\_\_\_

### NOLA.com | The Advocate Digital Campaigns

\_\_\_Package 1 \$1,075      \_\_\_Package 2 \$3,225      \_\_\_Package 3 \$6,000      \$ \_\_\_\_\_

### NOLA.com | The Advocate Content Campaigns

\_\_\_\$6,000      \$ \_\_\_\_\_

### Oxford American Digital Campaigns

\_\_\_Package 1 \$4,450      \_\_\_Package 2 \$1,400      \$ \_\_\_\_\_  
 Package 3 \_\_\_\$1,000      \_\_\_\$1,650

### Texas Monthly Digital Campaign

\_\_\_Program 1 \$4,800      \_\_\_Program 2 \$5,000      \_\_\_Program 3 \$4,800      \$ \_\_\_\_\_  
 \_\_\_Program 4 \$1,600      \_\_\_Program 5 \$2,300      \_\_\_Program 6 \$3,050

### TikTok Targeted Ads

One Month Campaign      \_\_\_\$1,900      \_\_\_\$2,900      \$ \_\_\_\_\_  
 Two Month Campaign  
 \_\_\_\$1,900      \_\_\_\$3,900      \_\_\_\$5,800  
 Three Month Campaign  
 \_\_\_\$2,900      \_\_\_\$5,800      \_\_\_\$8,700

### TravelSpike Digital Campaigns

\_\_\_Program 1 \$5,750      \_\_\_Program 2 \$8,500      \_\_\_Program 3 \$11,000      \$ \_\_\_\_\_

### Meeting Planning Digital

#### Group Travel Leader Digital Packages

\_\_\_Package 1 \$2,400      \_\_\_Package 2 \$4,200      \_\_\_Package 3 \$6,500      \$ \_\_\_\_\_

### Meetings Content Activation by Connect

\_\_\_\$8,500      \$ \_\_\_\_\_

### Premier Travel Media Digital Packages

\_\_\_Dominant \$10,000      \_\_\_Competitive \$6,700      \_\_\_Presence \$3,500      \$ \_\_\_\_\_

If minimum participation requirements are not met for any program, LTA has the right to cancel that program.

Participants will be notified. The rates reflected are for LTA members. Non-members may participate in any LTA program at a rate increase of 20%.

Please complete and sign this contract form.

Contact \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing E-mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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Signature \_\_\_\_\_

Date \_\_\_\_\_

### PAYMENT INFORMATION

Check (made payable to LTA) \_\_\_\_\_ Bill Me \_\_\_\_\_

Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name as it appears on card:

\_\_\_\_\_

Billing address for card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Contract & Reservation Form 7

### Small Market Meetings Digital Packages

\_\_\_Package 1 \$2,500      \_\_\_Package 2 \$4,200      \$ \_\_\_\_\_  
\_\_\_Package 3 \$6,500      \_\_\_Package 4 \$9,000

### SportsEvents Digital Campaign

\_\_\_Program 1 \$780      \_\_\_Program 2 \$540      \$ \_\_\_\_\_

### Sports Travel Digital

\_\_\_Package 1 \$10,000      \_\_\_Package 2 \$5,750      \$ \_\_\_\_\_

### DIRECTORY AND GUIDES

#### Good Sam RV Travel Guide Series 2023

\_\_\_1/12 page \$1,328      \_\_\_1/6 page \$2,655      \$ \_\_\_\_\_

### TRADE PROGRAMS

#### Connect Magazine

\_\_\_Spring 2022      \_\_\_Fall 2022      \_\_\_Spring 2023      \$ \_\_\_\_\_  
\_\_\_1/2 page \$3,450      \_\_\_Full page \$5,175

#### Connect Sports

\_\_\_Spring 2022      \_\_\_Fall 2022      \_\_\_Spring 2023      \$ \_\_\_\_\_  
\_\_\_1/2 page \$3,450      \_\_\_Full page \$5,175

#### ConventionSouth

\_\_\_Feb 2022      \_\_\_March 2022      \_\_\_April 2022      \$ \_\_\_\_\_  
\_\_\_August 2022      \_\_\_September 2022      \_\_\_December 2022  
\_\_\_Feb 2023      \_\_\_March 2023      \_\_\_April 2023  
\_\_\_1/8 page \$550      \_\_\_1/4 page \$1,100      \_\_\_1/2 page \$2,200

#### Destinations

\_\_\_Jan/Feb 2022      \_\_\_March/April 2022      \$ \_\_\_\_\_  
\_\_\_Nov/Dec 2022      \_\_\_Jan/Feb 2023      \_\_\_March/April 2023  
\_\_\_1/8 page \$490      \_\_\_1/4 page \$980      \_\_\_1/2 page \$1,960

#### Group Travel Leader

\_\_\_Jan 2022      \_\_\_March 2022      \_\_\_Sept 2022      \$ \_\_\_\_\_  
\_\_\_Jan 2023      \_\_\_March 2023  
\_\_\_1/6 page \$900      \_\_\_1/3 page \$1,434      \_\_\_1/2 page \$2,400  
\_\_\_2/3 page \$3,000      \_\_\_Full page \$3,570

#### Leisure Group Travel

\_\_\_April 2022      \_\_\_October 2022      \_\_\_December 2022      \$ \_\_\_\_\_  
\_\_\_April 2023  
\_\_\_1/6 page \$900      \_\_\_1/4 page \$1,692      \_\_\_1/3 page \$2,250  
\_\_\_1/2 page \$2,904      \_\_\_Full page \$4,790      \_\_\_Itinerary \$2,500

#### LTA AAA E-Newsletter

\_\_\_January 2022      \_\_\_June 2022      \_\_\_October 2022      \$ \_\_\_\_\_  
\_\_\_January 2023      \_\_\_June 2023  
\_\_\_Side Banner \$295      \_\_\_Advertorial Section \$395

#### LTA Group Travel E-Newsletter

\_\_\_January 2022      \_\_\_March 2022      \_\_\_June 2022      \$ \_\_\_\_\_  
\_\_\_Oct 2022      \_\_\_January 2023      \_\_\_March 2023  
\_\_\_June 2023  
\_\_\_Side Banner \$300      \_\_\_Advertorial Section \$575

#### Destination Reunions

\_\_\_Mar/Apr 2022      \_\_\_Mar/Apr 2023      \$ \_\_\_\_\_  
\_\_\_Full page + 2-page content \$4,300  
\_\_\_1/2 page + 1.5-page content \$3,300      \_\_\_Full page \$1,670

#### Small Market Meetings

\_\_\_Feb 2022      \_\_\_March 2022      \_\_\_May 2022      \$ \_\_\_\_\_  
\_\_\_June 2022      \_\_\_Nov/Dec 2022      \_\_\_Feb 2023  
\_\_\_1/6 page \$747.50      \_\_\_1/3 page \$1,035      \_\_\_1/2 page \$1,495  
\_\_\_2/3 page \$1,840      \_\_\_Full page \$2,070

#### SportsEvents

\_\_\_March 2022      \_\_\_June 2022      \_\_\_Dec 2022      \$ \_\_\_\_\_  
\_\_\_March 2023      \_\_\_June 2023  
\_\_\_1/8 page \$450      \_\_\_1/4 page \$900      \_\_\_1/2 page \$1,800

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