

Membership Levels



LOUISIANA
TRAVEL
ASSOCIATION

Full \$438

- Networking opportunities
- Newsletter
- Membership Directory listing
- Graphic arts assistance for LTA programs
- Governmental representation - monitoring of legislative issues
- Eligibility to participate in cooperative advertising programs for a discounted price
- Educational programs through Annual Meeting, Lt. Governor's Tourism Summit, Lunch & Learns and Marketing Webinars
- Basic Louisiana Tour Guide listing provided with membership
- Travel trade leads from several Major National Shows

Basic \$235

- Networking opportunities
- Newsletter
- Membership Directory listing
- Graphic arts assistance for LTA programs
- Governmental representation - monitoring of legislative issues
- Eligibility to participate in cooperative advertising programs for a discounted price
- Educational programs through Annual Meeting, Lt. Governor's Tourism Summit, Lunch & Learns and Marketing Webinars
- Basic members pay \$200 for Louisiana Tour Guide listing

Membership Application

Company Name _____

Representative Name _____

Mailing Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Website _____

Parish _____

Membership Category

- Attraction/Sightseeing
- Bed & Breakfast
- Convention & Visitors Bureau/Tourist Commission
- Campground/RV
- Casino/Gaming
- Convention Center/Events Venue
- Fair/Festival
- Hotel
- Chamber of Commerce/Municipality
- Restaurant/Bar/Catering
- Retail/Shopping
- DMC/Receptive Operator

Payment Information

Credit Card - Circle Type of Card:

Visa Master Card American Express Discover

Card # _____ Exp. Date _____

Name as it appears on card

Billing address for card _____

Membership Fee Enclosed \$ _____

Signature _____

Date _____

Make checks payable and mail to:

LTA • 1165 South Foster Drive • Baton Rouge, LA 70806

Who referred you to LTA? _____