During National Travel and Tourism Week (May 3-9) the Louisiana Travel Association is encouraging you to join in with U.S. Travel and carry the #SpiritOfTravel onto your social media channels. Use the guide below and sample messaging to get started and be sure to be creative on your own!

This year, National Travel & Tourism Week is more important than ever. It is the #SpiritOfTravel that unites us together and inspires millions each and every day #NTTW20

Travel employs more than 237,000 people from throughout Louisiana! Carry on the #SpiritOfTravel and support ALL of our small businesses. #NTTW20

The travel industry is the 4th HIGHEST EMPLOYER in the state

When times are uncertain, the only certain is that the #SpiritOfTravel will not be broken! Join us in spotlighting the role of tourism in our community for #NTTW20

From the French Quarter to the Atchafalaya Basin, the #SpiritOfTravel can be found right here in Louisiana! #NTTW20

Travel is the purest form of economic development in #OnlyLouisiana – and our industry can’t wait to welcome you back when the time is right.

#NTTW20 #SpiritOfTravel

TRAVEL AND TOURISM create TAX REVENUES – not paid by locals – that fund important public services

While it’s critical right now to #StayAtHome, Louisiana will be ready to welcome you back when the time is right! #NTTW20

The travel industry drives ECONOMIC GROWTH & JOBS in Louisiana

Louisiana Travel Association
1165 South Foster Drive | Baton Rouge, LA 70806 | 225-346-1857 | louisianatradelassociation.org