

Tourism-Related Acronyms

AAA	American Automobile Association	LCOA	Louisiana Campground Owners Association
AARP	American Association of Retired Persons	LCTP	Louisiana Certified Travel Professional
ABA	American Bus Association	LOT	Louisiana Office of Tourism
ACTE	Association of Corporate Travel Executives	LSAE	Louisiana Society of Association Executives
AH&LA	American Hotel & Lodging Association	LTPA	Louisiana Travel Promotion Association
ARVC	American Recreational Vehicle Association	MC&IT	Meetings, Conventions and Incentive Travel
ASAE	American Association of Association Executives	MPI	Meeting Planners International
ASTA	American Society of Travel Agents	NBTA	National Business Travel Association
ATME	Association of Travel Marketing Executives	NASC	National Association of Sports Commissions
B&B	Bed and Breakfast	NCA	National Council of Attractions
CAD	Canadian Dollar	NCAP	National Conference of Attractions Professionals
CAE	Certified Association Executive	NCDO	National Council of Destination Organizations
CC	Chamber of Commerce	NCTHA	National Cultural Tourism & Heritage Alliance
CDME	Certified Destination Management Executive	NTA	National Tour Association
CMM	Certified Marketing Manager	NTE	National Travel Exchange
CRT	Louisiana Department of Culture, Recreation & Tourism	NTO	National Tourist Office
CTP	Certified Tour Professional	PAII	Professional Association of Innkeepers International
CVB	Convention & Visitor's Bureau	PAX	Passengers
CVC	Convention & Visitor's Commission	PCMA	Professional Convention Management Association
DED	Department of Economic Development	PR	Public Relations
DM	Direct Marketing	RFP	Request for proposal
DMAI	Destination Marketing Association International (formerly IACVB)	RSAA	Receptive Services Association of America
DMC	Destination Management Company	RTA	Regional Tourism Authority
DMO	Destination Marketing Official	RTO	Receptive Tour Operator
DOTD	Department of Transportation & Development	SATW	Society of American Travel Writers
EDD	Economic Development District	SEOPA	Society of Outdoor Press Associations
ESTO	Educational Seminar for Tourism Organizations	SMEI	Sales & Marketing Executives International
ETA	Estimated time of arrival	STS	Southeast Tourism Society
ETD	Estimated time of departure	SYTA	Student Youth Travel Association of North America
ETOA	European Tour Operators Association	TBA	To Be Announced
FCDME	Fellow Certified Destination Management Executive	TBD	To Be Determined
FHL	Foundation for Historical Louisiana	TC	Tourist Commission
FIT	Full Inclusive Tour or Fully Independent Traveler	TFC	Travel Folders Catalog
FOC	Free of Charge	TIA	Travel Industry Association of America
FY	Fiscal Year	TMP	Travel Marketing Professional
G&L	Gay and Lesbian	TTIA	Texas Travel Industry Association
HSMAI	Hospitality Sales & Marketing Association International	TTRA	Travel & Tourism Research Association
IACVB	International Association of Convention & Visitors Bureaus	USD	United States Dollar
IFEA	International Festivals & Events Association	USTOA	United States Tour Operators Association
IR	Inquiry Response program	VCD	Visitor Center Distribution program
LAA	Louisiana Attractions Association	VFR	Visiting Friends and Relatives
LAB	Louisiana Association of Broadcasters	VIC	Visitor Information Center
LABI	Louisiana Association of Business & Industry	WTM	World Travel Market
LACVB	Louisiana Association of Convention & Visitors Bureaus	WTO	World Tourism Organization
LBBA	Louisiana Bed & Breakfast Association	WTTC	World Travel & Tourism Council