

# CONTRACT & RESERVATION FORM I

## HIGHLIGHTED SPONSORS | AJR MEDIA GROUP

### AAA Explorer eNewsletter

#### AAA Explorer Texas

\_\_\_Sponsored Content \$12,474      \_\_\_Banner Ad \$8,316

\_\_\_Property/Business Showcase \$4,678

#### AAA Explorer Southern

\_\_\_Sponsored Content \$7,277      \_\_\_Banner Ad \$4,678

\_\_\_Property/Business Showcase \$3,119

### AAA Explorer Southern Magazine

\_\_\_Winter 2026      \_\_\_Spring 2026      \_\_\_Summer 2026  
\_\_\_Fall 2026      \_\_\_Winter 2027      \_\_\_Spring 2027  
\_\_\_Full page \$6,349      \_\_\_2/3 page \$4,449      \_\_\_1/2 page \$3,656  
\_\_\_1/3 page \$2,524      \_\_\_1/6 page \$1,288

### AAA Explorer Texas Magazine

\_\_\_Winter 2026      \_\_\_Spring 2026      \_\_\_Summer 2026  
\_\_\_Fall 2026      \_\_\_Winter 2027      \_\_\_Spring 2027  
\_\_\_Full page \$17,602      \_\_\_2/3 page \$13,205      \_\_\_1/2 page \$11,019  
\_\_\_1/3 page \$6,596      \_\_\_1/6 page \$3,890

### AJR Media's Festival & Event Amplifier

\_\_\_\$5,200

### AJR Media's TourLouisiana.com Audience Targeted Display Campaign

\_\_\_Display & Social \$6,000      \_\_\_Display Only \$3,500  
\_\_\_Facebook/Instagram Ads Only \$2,500

### AJR Media's TourLouisiana.com Sponsored Content Bundle

\_\_\_\$5,850

### AJR Media's TourLouisiana.com Sponsored Content Bundle

\_\_\_\$5,850

### All-In-One Visitor Insight Dashboard & Advertising Bundles by AJR & Datafy

\_\_\_Small Markets \$22,000      \_\_\_Mid-Sized Markets \$34,500  
\_\_\_Large Markets \$58,950

\*\*Includes Setup fee. Annual data storage fee of \$2,500 applies after year 1\*\*

## HIGHLIGHTED SPONSORS | COMPASS MEDIA

### Compass Media Destination Storytelling & Targeted Display

\_\_\_\$2,125      \_\_\_\$2,400      \_\_\_\$3,425

### Compass Media Digital Display Campaign

\_\_\_1,300 Clicks \$1,725      \_\_\_2,200 Clicks \$2,800  
\_\_\_4,500 Clicks \$5,600      \_\_\_9,000 Clicks \$10,875

### Compass Media Digital Outdoor Campaign

\_\_\_1,300 Clicks \$1,725      \_\_\_2,100 Clicks \$2,800  
\_\_\_4,500 Clicks \$5,575      \_\_\_9,000 Clicks \$10,850

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Date \_\_\_\_\_

### PAYMENT INFORMATION

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Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

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# CONTRACT & RESERVATION FORM 2

## Compass Media Display & Social Media Remarketing Campaign

\_\_\_1,920 Clicks \$2,875    \_\_\_4,000 Clicks \$5,525    \_\_\_8,400 Clicks \$10,875

\$ \_\_\_\_\_

## Compass Media Fall Travel Co-Op Email & Digital Display

September 2026    \_\_\_\$2,700    \_\_\_\$3,750

\$ \_\_\_\_\_

## Compass Media Custom Festival/Event Promotion

\_\_\_2,100 Clicks \$2,875    \_\_\_2,950 Clicks \$4,100    \_\_\_4,250 Clicks \$5,750

\$ \_\_\_\_\_

## Compass Media Foodie Focused Campaign

\_\_\_\$3,450    \_\_\_\$5,750    \_\_\_\$8,625

\$ \_\_\_\_\_

## Compass Media Spring Travel Planner

April 2026  
\_\_\_1/2 page \$21,000    \_\_\_1/4 page \$10,500    \_\_\_1/8 page \$5,250

\$ \_\_\_\_\_

## Compass Media Staycation

\_\_\_2,100 Clicks \$2,875    \_\_\_2,950 Clicks \$4,100    \_\_\_4,250 Clicks \$5,750

\$ \_\_\_\_\_

## Compass Media Targeted Email Solutions

\_\_\_\$1,725

\$ \_\_\_\_\_

## Compass Media YouTube, FB & IG Video Campaign

\_\_\_5,900+ \$2,350    \_\_\_15,400+ \$5,750    \_\_\_33,000+ \$11,400

\$ \_\_\_\_\_

## LTA CAMPAIGNS

### Louisiana Attractions Program

\_\_\_Summer 2026    \_\_\_Summer 2027  
\_\_\_Full page \$1,895    \_\_\_1/2 page \$1,195    \_\_\_1/4 page \$675  
\_\_\_Photo Listing \$450    \_\_\_Basic Listing \$275    \_\_\_Coupons \$400  
\_\_\_Breweries \$395

\$ \_\_\_\_\_

### Louisiana Bed & Breakfast Digital Program

\_\_\_December 2025    \_\_\_December 2026  
\_\_\_Full page \$1,095    \_\_\_1/2 page \$695    \_\_\_1/4 page \$450  
\_\_\_Photo Listing \$350

\$ \_\_\_\_\_

### Louisiana Christmas Campaign

\_\_\_October 2026    \_\_\_October 2027  
\_\_\_Full page \$1,525    \_\_\_1/2 page \$995    \_\_\_1/4 page \$575  
\_\_\_Photo Listing \$425    \_\_\_Basic Listing \$250    \_\_\_Calendar Listing \$150

\$ \_\_\_\_\_

### Louisiana Outdoor Adventures Program + eNewsletter

\_\_\_Spring 2026    \_\_\_Spring 2027  
\_\_\_Full Page \$1,795    \_\_\_1/2 page \$1,095    \_\_\_1/4 page \$695  
\_\_\_Photo Listing \$450    \_\_\_Basic Listing \$295    \_\_\_Charter Rate \$350

\$ \_\_\_\_\_

### eNewsletter

\_\_\_March 2026    \_\_\_September 2026    \_\_\_March 2027  
\_\_\_September 2027    \_\_\_Side Banner \$400    \_\_\_Advertorial \$575

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# CONTRACT & RESERVATION FORM 3

## Louisiana Golf Program

Winter 2026       Winter 2027      \$ \_\_\_\_\_  
 Full Page \$1,695       1/2 page \$995       1/4 page \$695  
**NON MEMBER RATES**  
 Full Page \$2,035       1/2 page \$1,195       1/4 page \$835

## Taste Louisiana 2026

\$25,000      \$ \_\_\_\_\_  
 \$14,500       \$6,000  
 \$3,000       \$500

## TRADE AND TRAVEL SHOWS

### American Bus Association

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### Going on Faith Travel

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### Group Travel Con

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### National Tour Association

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### Small Market Meetings Conference

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### Student Youth Travel Association

2026       2027      \$ \_\_\_\_\_  
 Full page \$800       1/2 page \$450

### Brochure & Rack Card Printing (Circle your selection)

	10,000	15,000	25,000	50,000
<b>Rack Card</b>	\$1,300	\$1,600	\$2,060	\$2,975
<b>2 Panel (8"x9")</b>	\$1,350	\$1,650	\$2,110	\$3,320
<b>3 Panel (8.5"x11")</b>	\$1,550	\$1,905	\$2,500	\$3,720
<b>4 Panel (8.5"x14")</b>	\$2,060	\$2,500	\$3,180	\$5,030

## Louisiana Distribution Program

One panel rack card (no larger than a 4" x 9") \$600      \$ \_\_\_\_\_  
 2-3 panel brochure (no larger than a 4" x 9") \$650  
 Multiple page brochure (no larger than a 4" x 9") \$750  
 Digest/Full size \$900  
 One-time distribution (max 5,000 brochures) \$425  
 New festival/event one time distribution \$375  
 New festival/event annual distribution \$575

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# CONTRACT & RESERVATION FORM 4

## BROADCAST MEDIA | RADIO

### Advance Travel & Tourism's Spotify Campaign

\_\_\_ Option 1 \$2,530      \_\_\_ Option 2 \$4,025

### American Road Magazine's Trip Talk Podcast

\_\_\_ Option 1 \$650      \_\_\_ Option 2 \$2,875

## BROADCAST MEDIA | TV

### Gray Media OTT Video Targeting

\_\_\_ Tier 1 \$3,600      \_\_\_ Tier 2 \$2,450      \_\_\_ Tier 3 \$1,250

### Gray Media's Gulf Coast Sports Network

\_\_\_ Option 1 \$17,250      \_\_\_ Option 2 \$11,500      \_\_\_ Option 3 \$5,750

## MEDIA BUNDLES

### 225 Magazine Multi-Media Bundle

\_\_\_ Option 1 \$2,250      \_\_\_ Option 2 \$2,700

### Advanced Advertising Solutions by Perion [Circle your selection(s)]

	Bronze	Silver	Gold
Display Packages	\$5,750	\$11,500	\$23,000
CTV Packages	\$9,200	\$11,500	\$23,000
Mixed Packages	\$13,800	\$23,000	\$34,500

### Atlanta Magazine's Quarterly Travel Bundle

\_\_\_ 1/4 page package \$4,600      \_\_\_ 1/2 page package \$9,775

### Country Roads Magazine Multi-Platform Content Package

\_\_\_ Option 1 \$2,800      \_\_\_ Option 2 \$3,600

### Hoffman Media Southern Bundle

\_\_\_ Jan/Feb 2026      \_\_\_ Mar/Apr 2026      \_\_\_ May/June 2026

\_\_\_ July/Aug 2026      \_\_\_ Sept/Oct 2026      \_\_\_ Nov/Dec 2026

\_\_\_ Jan/Feb 2027      \_\_\_ Mar/Apr 2027      \_\_\_ May/June 2027

\_\_\_ 1/2 page \$5,520      \_\_\_ 1/3 page \$4,485      \_\_\_ 1/4 page \$3,795

### Houston Chronicle Multi-Media Bundle

\_\_\_ Program 1 \$2,875      \_\_\_ Program 2 \$4,025      \_\_\_ Program 3 \$6,325

\_\_\_ Program 4 \$8,625      \_\_\_ Program 5 \$11,500      \_\_\_ Program 6 \$10,350

## MAGAZINES | Culinary & Culture

### The Local Palate

Spring Travel South Road Trip Issue      \_\_\_ 2026      \_\_\_ 2027

The Ultimate Southern Dining Guide      \_\_\_ 2026      \_\_\_ 2027

Summer Get Outdoors & Entertaining Issue      \_\_\_ 2026      \_\_\_ 2027

Small Town Getaway/ Southern Road Trips      \_\_\_ 2026      \_\_\_ 2027

Fall Food Issue      \_\_\_ 2026      \_\_\_ 2027

Holiday Entertaining/ Spring Travel Escapes      \_\_\_ 2026      \_\_\_ 2027

Culinary Towns      \_\_\_ 2026      \_\_\_ 2027

\_\_\_ Package 1 \$5,665      \_\_\_ Package 2 \$4,175

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# CONTRACT & RESERVATION FORM 5

## 64 Parishes

\_\_\_ Winter 2025      \_\_\_ Spring 2026      \_\_\_ Summer 2026  
\_\_\_ Fall 2026      \_\_\_ Winter 2026      \_\_\_ Spring 2027  
\_\_\_ Summer 2027  
\_\_\_ 1/4 page \$835      \_\_\_ 1/2 page \$1,195      \_\_\_ Full page \$1,870

## Country Roads Magazine

\_\_\_ Jan 2026      \_\_\_ Feb 2026      \_\_\_ Mar 2026  
\_\_\_ Apr 2026      \_\_\_ May 2026      \_\_\_ June 2026  
\_\_\_ July 2026      \_\_\_ Aug 2026      \_\_\_ Sept 2026  
\_\_\_ Oct 2026      \_\_\_ Nov 2026      \_\_\_ Dec 2026  
\_\_\_ Jan 2027      \_\_\_ Feb 2027      \_\_\_ Mar 2027  
\_\_\_ Apr 2027      \_\_\_ May 2027      \_\_\_ June 2027  
\_\_\_ Double page spread \$3,200

## Oxford American

\_\_\_ Spring 2026      \_\_\_ Summer 2026      \_\_\_ Fall 2026  
\_\_\_ Winter/Music 2026      \_\_\_ Spring 2027      \_\_\_ Summer 2027  
Premium Placements  
\_\_\_ Full page \$3,439      \_\_\_ Spread \$6,877      \_\_\_ Inside Back Cover \$4,347  
Special Section "Somewhere in Louisiana"  
\_\_\_ Full page \$2,714      \_\_\_ 1/2 page \$1,875

## LIFESTYLE

### AARP The Magazine

\_\_\_ Feb/Mar 2026      \_\_\_ Apr/May 2026      \_\_\_ Oct/Nov 2026  
\_\_\_ 1/2 page \$11,349      \_\_\_ 1/4 page \$5,675      \_\_\_ 1/8 page \$2,838

### Houstonia Magazine

\_\_\_ Spring 2026      \_\_\_ Summer 2026      \_\_\_ Fall 2026  
\_\_\_ Winter 2026      \_\_\_ Spring 2027      \_\_\_ Summer 2027  
\_\_\_ Fall 2027      \_\_\_ Winter 2027  
\_\_\_ Full page \$6,650      \_\_\_ 1/2 page \$3,590      \_\_\_ 1/3 page \$2,545

### okra Magazine

\_\_\_ Winter 2025      \_\_\_ Spring 2026      \_\_\_ Summer 2026  
\_\_\_ Fall 2026      \_\_\_ Winter 2026      \_\_\_ Spring 2027  
\_\_\_ Summer 2027  
\_\_\_ Full page \$4,000      \_\_\_ 1/2 page \$2,600      \_\_\_ Inside Cover Spread \$6,390  
\_\_\_ Inside Back Cover \$4,260      \_\_\_ Back Cover \$4,790

### Texas Monthly Co-op

\_\_\_ March 2026      \_\_\_ May 2026      \_\_\_ August 2026  
\_\_\_ September 2026      \_\_\_ November 2026      \_\_\_ March 2027  
\_\_\_ May 2027  
\_\_\_ Full page \$8,645      \_\_\_ 1/2 page \$6,629      \_\_\_ 1/3 page \$4,278

## OUTDOOR TRAVEL

### American Road Magazine

\_\_\_ Winter 2025      \_\_\_ Spring 2026      \_\_\_ Summer 2026  
\_\_\_ Autumn 2026      \_\_\_ Winter 2026      \_\_\_ Spring 2027  
\_\_\_ Summer 2027  
\_\_\_ 1/2 page \$2,210      \_\_\_ 1/4 page \$1,105

### ROVA-The Magazine for Epic Road Trips

\_\_\_ Feb/Mar 2026      \_\_\_ Apr/May 2026      \_\_\_ June/July 2026  
\_\_\_ Aug/Sept 2026      \_\_\_ Oct/Nov 2026      \_\_\_ Dec/Jan 2027  
\_\_\_ Feb/Mar 2027      \_\_\_ Apr/May 2027      \_\_\_ June/July 2027  
\_\_\_ Full page \$4,500      \_\_\_ 1/2 page \$2,900      \_\_\_ 1/4 page \$1,950

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# CONTRACT & RESERVATION FORM 6

## NEWSPAPER

### Louisiana Newspaper Program [Circle your selection(s)]

Ad week runs Sunday-Saturday, any week Jan 2026-June 2027

Coverage	Impressions	Medium	Large
1 DMA	250,000	\$4,215	\$4,732
2 DMAs	500,000	\$7,038	\$7,929
3 DMAs	750,000	\$9,792	\$11,034
4 DMAs	1,000,000	\$12,616	\$13,915
5 DMAs	1,250,000	\$14,950	\$16,770
Entire State	1,500,000	\$17,526	\$19,539

\_\_\_ LPA Ad messenger \$440

## DIRECTORIES & GUIDES

### Good Sam RV Travel Guide Series

\_\_\_ 1/6 page ad \$2,900    \_\_\_ 1/12 page ad \$1,500

### DIGITAL CAMPAIGNS | DISPLAY & AWARENESS

#### AARP Digital Campaign

\_\_\_ Program 1 \$3,800    \_\_\_ Program 2 \$8,000    \_\_\_ Program 3 \$11,250  
 \_\_\_ Program 4 \$5,750    \_\_\_ Program 5 \$11,000

#### American Road Magazine Digital Packages

\_\_\_ Package 1 \$1,295    \_\_\_ Package 2 \$2,300    \_\_\_ Package 3 \$2,980  
 \_\_\_ Package 4 \$1,300    \_\_\_ Package 5 \$4,830    \_\_\_ Package 6 \$2,545

#### Atlanta Magazine Digital Packages

\_\_\_ \$9,200    \_\_\_ \$2,300    \_\_\_ \$4,025

#### Garden & Gun Digital Campaign

\_\_\_ Option 1 \$11,500    \_\_\_ Option 2 \$5,750  
 \_\_\_ Option 3 \$11,500    \_\_\_ Option 4 \$9,200

#### GDM360 by Gray Media

\_\_\_ \$16,000

#### Houstonia Magazine's Digital Campaigns

\_\_\_ \$2,500    \_\_\_ \$5,000

#### NOLA.com Digital Campaign

\_\_\_ Package 1 \$1,150    \_\_\_ Package 2 \$3,500    \_\_\_ Package 3 \$6,000

#### Oxford American Digital Campaign

\_\_\_ Package 1 \$8,533    \_\_\_ Package 2 \$3,278    \_\_\_ Package 3 \$2,174

#### Sojern Match Back Digital Campaign

\_\_\_ Tier 1 \$3,450    \_\_\_ Tier 2 \$5,750    \_\_\_ Tier 3 \$11,500

#### Texas Monthly Digital Campaign

\_\_\_ Program 1 \$3,500    \_\_\_ Program 2 \$5,000    \_\_\_ Program 3(a) \$3,225  
 \_\_\_ Program 3(b) \$4,275    \_\_\_ Program 4 \$5,625    \_\_\_ Program 5 \$7,000

#### USA Today Digital Campaign by LocalIQ

\_\_\_ \$1,300    \_\_\_ \$1,600    \_\_\_ \$2,190

### DIGITAL CAMPAIGNS | EMAIL MARKETING

#### Advance Travel & Tourism Targeted Email Campaign

\_\_\_ Option 1 \$1,500    \_\_\_ Option 2 \$2,800    \_\_\_ Option 3 \$4,250

#### Country Roads Dedicated eNewsletter

\_\_\_ \$2,700

#### Hoffman Media Food Email Marketing Campaign

\_\_\_ Louisiana Cookin' \$2,650    \_\_\_ Taste of the South \$3,600  
 \_\_\_ Cooking with Paula Deen \$6,150

\$ \_\_\_\_\_

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Billing E-mail \_\_\_\_\_

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### PAYMENT INFORMATION

Check (made payable to LTA) \_\_\_\_\_ Bill Me \_\_\_\_\_

Credit Card: Circle Type of Card

Master Card    Visa    American Express    Discover

Amount to charge \$ \_\_\_\_\_

Card # \_\_\_\_\_

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\_\_\_\_\_

Billing address for card: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# CONTRACT & RESERVATION FORM 7

## ROVA-The Magazine for Epic Road Trips eNewsletter Program

\_\_\_\$1,950

\$ \_\_\_\_\_

## The Local Palate eNewsletter Campaign

\_\_\_Package 1 \$8,700

\_\_\_Program 2 \$7,695

\$ \_\_\_\_\_

## DIGITAL CAMPAIGNS | SPONSORED & BRANDED CONTENT

### Advance Travel & Tourism's Sponsored Content (It's a Southern Thing)

\_\_\_\$3,450

\$ \_\_\_\_\_

## Hoffman Media StoryMaker Campaign

\_\_\_\$4,945

\$ \_\_\_\_\_

## NOLA.com Content Campaigns

\_\_\_\$7,000

\$ \_\_\_\_\_

## StyleBlueprint's Targeted Social Media Campaign

\_\_\_Standard \$4,773

\_\_\_Premium \$7,475

\$ \_\_\_\_\_

## The Local Palate Digital & Social Campaigns

\_\_\_Program 1 \$8,550

\_\_\_Program 2 \$7,690

\$ \_\_\_\_\_

## DIGITAL CAMPAIGNS | THEMED & SEASONAL CAMPAIGNS

### Madden Media's A 2nd Date with Louisiana

\_\_\_Gold \$13,225

\_\_\_Silver \$8,625

\$ \_\_\_\_\_

## NOLA.com Mardi Gras for All Y'all Campaign

\_\_\_\$5,750

\$ \_\_\_\_\_

## LEAD GENERATION

### The Travel Guide Group 'Louisiana Virtual Travel Show' Lead Generation & Economic Development

\_\_\_Option 1 \$930

\_\_\_Option 2 \$1,860

\_\_\_Option 3 \$3,725

\$ \_\_\_\_\_

## CONTENT PRODUCTION

### Advance Originals | Long Form Video Production by Advane Travel & Tourism

\*Starting Rates\*

\_\_\_Standard \$8,600

\_\_\_Premium \$17,000

\_\_\_Custom \$27,000

\$ \_\_\_\_\_

## Short Form Content Production by Odyssey Studios and Miles Partnership

\_\_\_\$14,375

\$ \_\_\_\_\_

## SPORTS MARKETING

### Sports Travel Digital Campaign

\_\_\_Program 1 \$9,000

\_\_\_Program 2 \$5,750

\$ \_\_\_\_\_

## SportsEvents Magazine

\_\_\_March 2026

\_\_\_August 2026

\_\_\_December 2026

\_\_\_March 2027

\_\_\_August 2027

\_\_\_1/4 page \$1,400

\_\_\_1/2 page \$2,185

\_\_\_Full Page \$3,350

\$ \_\_\_\_\_

## SportsEvents Digital Campaign

\_\_\_\$4,515

\$ \_\_\_\_\_

## MEETING & CONVENTION MARKETING

### Convention South Magazine

\_\_\_January 2026

\_\_\_March 2026

\_\_\_July 2026

\_\_\_August 2026

\_\_\_September 2026

\_\_\_January 2027

\_\_\_March 2027

\_\_\_June 2027

\_\_\_ Full page ad + Eblast \$5,475

\_\_\_ 1/2 page ad + Eblast \$4,475

\_\_\_ Full page ad only \$3,500

\_\_\_ 1/2 page ad only \$2,500

\$ \_\_\_\_\_

If minimum participation requirements are not met for any program, LTA has the right to cancel that program. Participants will be notified. The rates reflected are for LTA members. Non-members may participate in any LTA program at a rate increase of 20%.

Please complete and sign this contract form.

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# CONTRACT & RESERVATION FORM 8

## Convention South Digital Campaigns

\_\_\_Option 1 \$5,475      \_\_\_Option 2 \$2,250  
\_\_\_Option 3 \$1,100      \_\_\_Option 4 \$1,725

## Meetings Today Digital Campaigns

\_\_\_Package 1 \$5,175    \_\_\_Package 2 \$9,200

## Small Market Meetings Digital Packages

\_\_\_Package 1 \$2,500      \_\_\_Package 2 \$4,000      \_\_\_Package 3 \$5,500

## Small Market Meetings Magazine

\_\_\_Feb 2026              \_\_\_March 2026              \_\_\_April 2026  
\_\_\_June 2026            \_\_\_September 2026        \_\_\_Nov/Dec 2026  
\_\_\_Feb 2027              \_\_\_April 2027              \_\_\_June 2027  
\_\_\_1/3 page \$1,265      \_\_\_1/2 page \$1,725        \_\_\_2/3 page \$2,070  
\_\_\_Full page \$2,425

## Southeast Meetings + Events

\_\_\_Spring/Summer 2026    \_\_\_Fall/Winter 2026      \_\_\_Spring/Summer 2027  
\_\_\_Package 1(a) \$5,750    \_\_\_Package 1(b) \$3,450  
\_\_\_Full Page \$8,500      \_\_\_1/2 Page \$6,000      \_\_\_1/3 Page \$4,500

## Texas Meetings + Events

\_\_\_Winter 2025            \_\_\_Spring 2026            \_\_\_Summer 2026  
\_\_\_Fall 2026              \_\_\_Winter 2026            \_\_\_Spring 2027  
\_\_\_Full Page \$8,500      \_\_\_1/2 Page \$6,000      \_\_\_1/3 Page \$4,000

## GROUP TRAVEL MARKETING

### LTA AAA eNewsletter

\_\_\_January 2026            \_\_\_June 2026              \_\_\_October 2026  
\_\_\_January 2027            \_\_\_June 2027  
\_\_\_Side Banner \$350      \_\_\_Advertorial \$495

### LTA Group Travel eNewsletter

\_\_\_January 2026            \_\_\_March 2026            \_\_\_June 2026  
\_\_\_Oct 2026                \_\_\_January 2027            \_\_\_March 2027  
\_\_\_June 2027  
\_\_\_Side Banner \$400      \_\_\_Advertorial \$575

### Destinations Magazine

\_\_\_Jan/Feb 2026            \_\_\_Sept/Oct 2026        \_\_\_Nov/Dec 2026  
\_\_\_Jan/Feb 2027            \_\_\_Sept/Oct 2027  
\_\_\_Full page \$3,500      \_\_\_1/2 page \$1,960      \_\_\_1/4 page \$980

### Destination Reunions

\_\_\_March 2026            \_\_\_March 2027  
\_\_\_Option 1 \$4,300      \_\_\_Option 2 \$3,300      \_\_\_Option 3 \$1,670

### Group Travel Leader Magazine

\_\_\_January 2026            \_\_\_March 2026            \_\_\_May 2026  
\_\_\_September 2026        \_\_\_Nov/Dec 2026        \_\_\_January 2027  
\_\_\_March 2027            \_\_\_May 2027  
\_\_\_Full Page \$3,565      \_\_\_2/3 Page \$2,990  
\_\_\_1/2 Page \$2,415      \_\_\_1/3 Page \$1,495

### Group Travel Leader Digital Campaign

\_\_\_Package 1 \$2,400      \_\_\_Package 2 \$4,200

### Leisure Group Travel

\_\_\_December 2025        \_\_\_April 2026            \_\_\_Dec 2026  
\_\_\_April 2027  
\_\_\_Full Page \$4,595      \_\_\_1/2 Page \$2,825      \_\_\_1/3 Page \$2,200  
\_\_\_Custom Itinerary \$2,500

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