

What is TravelPAC?

The Louisiana Travel Association Political Action Committee (Louisiana TravelPAC), is a voluntary, non-partisan organization of Louisiana travel industry employees and partners established for the purpose of soliciting, collecting and disbursing political contributions as a means to support the election of pro-travel candidates. All contributions are voluntary.

What is a political action committee?

A political action committee is essentially a bank account that gives businesses, trade and professional associations and labor organizations a way to pool the resources of their members and employees to support candidates for federal elective office. Political action committees were authorized by federal law in the 1970s and virtually all trade, professional and labor organizations have now created political action committees.

Why does LTA need Louisiana TravelPAC?

LTA needs Louisiana TravelPAC to compete with powerful interest groups and other organizations that contribute significant funds annually to help elect candidates who support harmful regulation of the travel industry and laws that restrict the flow of travel to and within Louisiana.

Why doesn't LTA just use its own money to make political contributions?

Federal and state election law prohibits corporate contributions to candidates for office. In addition, LTA cannot use membership dues or other association revenues to financially support candidates.

What kind of contributions can Louisiana TravelPAC accept?

By law, PACs can accept only personal contributions by eligible individuals to provide financial support to candidates.

Why should I contribute?

Through Louisiana TravelPAC, friends of tourism can support candidates who understand and promote the tourism industry. Your contribution to Louisiana TravelPAC gives LTA the ability to develop champions for our industry and recognize legislators who speak out for your interests.

Why should I contribute to a PAC instead of giving to the candidate(s) of my choice?

Engaging in political activities is vital to the entire travel and tourism community. As LTA grows, so does our commitment to ensuring we have a strong and unified voice in Baton Rouge. Contributing to a PAC helps leverage the collective resources of hundreds of your colleagues to support our industry's top champions.

How much of the contributions are used on overhead?

While LTA cannot legally contribute to candidates, it is allowed to provide the administrative support required to establish and operate a political action committee of its own. Nearly 100% of contributions to Louisiana TravelPAC are used for political contributions to travel-friendly candidates.

How can I participate?

Membership in Louisiana TravelPAC requires a minimum contribution of \$100. However, any contribution helps! You may pay with a personal or business check made out to "TravelPac" as long as no public funds are included. Online contributions can also be made at LouisianaTravelPac.org.